

**Nevada Chapter
American Planning Association Executive Committee Board Meeting
May 3, 2021**

Meeting Minutes

Attendees:

Nathan Goldberg, AICP, Chapter President
Jared Tasko, AICP, LEED Green Associate, Chapter Treasurer
Marco Velotta, AICP, LEED Green Associate, Professional Development Officer
Ellie Reeder, Chapter Secretary
Garrett Terberg, Southern Section Director
Alfredo Melesio, Jr, Southern Section Assistant Director
Jim Marshall, Southern Section Treasurer
Naomi Lewis, Southern Section Secretary
Aric Jensen, Northern Section Treasurer

Absent:

Lorenzo Mastino, Chapter Vice President
Robert Summerfield, Immediate Past President
Greg Toth, AICP, Newsletter Editor
Michael Harper, Conference Coordinator
Nelson Stone, Southern Section Planning Official
Fred Steinman, Northern Section Director
Jeff Borchardt, Northern Section Assistant Director
Amber Harmon, Northern Section Secretary
Peter Gower, Northern Section Planning Official

Meeting was called to order at 1:07 pm.

A quorum was achieved.

- 1) Approval of the April 5, 2021 NVAPA Executive Committee Meeting Minutes:
Garrett noted missing information in the Southern Section's consent items discussion. Will send to Ellie to include. Aric motioned to postpone approval of minutes to June meeting, pending their correction. **Approved unanimously.**
- 2) Consent Agenda:
 - President's report: (submitted by Nathan Goldberg).
 - *Call for delegates*

Nathan: We are allotted one delegate based on our Chapter membership. I've done this before, I'm happy to continue to do it, but if there's someone who would like to do this, let me know. The role is to work in policy development, providing comments on policies, ultimately vote to adopt finished policy guides. Its a one-year commitment. Frequency of contact may be as much a once monthly, though I think it was less frequent during my commitment. We worked on a couple policy guides, quarterly meetings: making comments and voting on various changes. Anyone who is interested in this, interested in policy development at the National level, send me an email and we'll take care of it. I have to submit a delegate's name by 5/23.

- Chapter Newsletter (no report submitted).
- Treasurer's report (submitted by Jared Tasko).
 - *Please see the attached, updated check register. We received \$2,626.84 for the 2nd quarter membership rebate from National.*

- Secretary's report: (submitted by Ellie Reeder):
 - *Updated Chapter roster attached.*

- Professional Development Officer's report submitted by Marco Velotta).
 - *Continued updates on the 2021 Legislative session; will provide updates as we approach the upcoming May legislative deadlines and the end of the session.*
 - *CM credits input for upcoming April/May events.*
 - *Scholarship info will be released next month. November exam info was just posted:*
 1. *Application window: 6/1/21-10/4/21*
 2. *Essay window: 7/19/21-7/26/21*
 3. *Exam registration: 6/1/21-10/29/21*
 4. *Exam window: 11/8/21-11/22/21*

- Planning Official Development Officer Report (no report - position vacant).

- Northern Section Report (Events, Treasurer's Report) (submitted by Frederick Steinmann).
 - *The Northern Section continues to make progress on developing this year's NVAPA Annual Conference, tentatively scheduled to be an in-person 2 ½ day conference scheduled for Monday, October 18, 2021 through Wednesday, October 20, 2021. This year's conference will be held in Reno at the Reno Ballroom with some activities being held at the Bowling Stadium. A save-the-date flyer will be prepared and sent out to Chapter members by June 2021. The Northern Section also held two online educational luncheons in April 2021 and is planning a second online Trivia Night for Northern Section members for May. A Reno Aces evening for Northern Section members is also being tentatively planned for June 2021 and a Tahoe Day is also being planned for Northern Section members tentatively for July 2021. Additional details regarding these possible social events will be developed and provided to Northern Section members in the coming weeks.*

- Southern Section Report (Events, Treasurer's Report) (submitted by Garrett TerBerg).
 - *The second Southern Section Activity of the year will be held May 10th 2021 covering the Clark County Stadium District Development Plan. The presenter is the ever popular Jared Tasko, with Members from around Nevada expected to be in attendance. Questions will be fielded from the attendees and the recorded session will then be posted on the Nevada Chapter YouTube Channel.*

 - *Another activity planned for June 2021 is an online informational wrap up of the NV Legislative Session.*

NOTE: we're working on in-person event that may occur in the near future... please stay tuned!

Garrett: We've gotten a good response so far for Monday's stadium presentation, around 20 APA members. So we're looking forward to that. Please continue to join the list on Monday, the 10th at noon.

- 3) Committee Updates:
• Communications Committee

Garrett: Haven't heard from Alex, as far as I know, he's on top of posting for us (social media). Don't hesitate to get ahold of him.

Jim: Was he invited to this meeting?

Garrett: I didn't invite him directly, but he has come before.

- Conference Committee

Aric: Fred asked me to speak for him on this. I will blend w/my discussion on 4b.

- Nominating Committee
- Membership Committee

- 4) Discussion and Possible Action:
a) (Standing Item): 2021 Legislative Session

No comments.

b) (submitted by Aric Jensen): *Consider a proposal from the recently created professional affiliations collaboration subcommittee to create a Nevada Chapter Listserv, which could also be shared with other professional affiliations allied with the Planning profession.*

*Hosting at Bluehost \$4/month \$48/annual
<https://www.bluehost.com/track/dadamail/>*

*(Alternate hosting sites)
<https://dadamailproject.com/support/hosting.html>*

Here's the quote to set up Dada Mail with SES - I included the Bounce Handler, as sending via SES requires you to handle bounces and any abuse reports (those being very rare):

<i>Pro Dada Installation, One-Time</i>	<i>\$74.95</i>
<i>Plugin: Bounce Handler</i>	<i>\$50.00</i>
<i>Amazon SES Setup</i>	<i>\$99.00</i>
<hr/>	
<i>Total:</i>	<i>\$223.95</i>

The total above includes the one-time install (\$74.95). I also cover installs for additional upgrades for a year (\$174.95) and for the life of the project (\$299).

Aric: I reached out to a provider of listserv for the Utah Chapter, he had farmed it out to this provider. It's a simple system, very inexpensive, and has software that we buy once. We can

purchase updates individually, or pay to update every 5 years. Must pay to host (\$50-100/year). Overall, about \$224/year, including one-time install fee initially. After initial setup, should be about \$150/year. Recommendation of Committee is to pursue this for a year and determine if cost is worth the output.

Nathan: Seems very reasonable to me.

Garrett: I'm on the listserv for Utah and get all kinds of stuff. I really think it's worth it for us to get this. I move that we pursue this item and approve it, including costs/spending required to acquire it. **Approved unanimously.**

c) (submitted by Aric Jensen): Consider a proposal from the 2021 Chapter Conference Committee to invite allied professional organizations to co-host the APA Nevada Fall Conference. The goal is to share costs and build camaraderie with other professionals. This one of the suggestions coming out of the recently formed subcommittee to explore strategic relationships with allied professional organizations. Relevant e-mail thread attached.

Aric: Fred asked me to speak on this. We're working on awards right now, the venue is selected - paperwork to solidify that is in the works. This came out of the subcommittee: the idea that we might co-host or co-sponsor the conference. We did this when I was with the Utah Chapter and Western NV Planner - we split the cost down the middle and it worked out great. If there are any groups out there interested, I'm throwing out the idea to do such a co-hosting.

Alfredo: Are you asking us to reach out to specific groups and get back to you?

Aric: Yes.

Alfredo: I think that's a great idea so we don't miss out on an opportunity.

Garrett: in 2000, we partnered with southern CA (in Long Beach). In 2004, we partnered with Western Planner at the Golden Nugget and it worked out well, so this wouldn't be the first time we've done that.

Nathan: I think its a great idea. Its always been a goal to partner and expand our reach. This is a great way to potentially do that.

Aric: I just ask that the Board make a motion to take that action and reach out to potential groups for partnership.

Alfredo made a motion to approve. **Approved unanimously.**

Meeting adjourned at 1:24pm.

Next meeting Monday, June 7, 2021 at 1:00pm.