

**Nevada Chapter  
American Planning Association Executive Committee Board Meeting  
January 4, 2021**

**Meeting Minutes**

**Attendees:**

Nathan Goldberg, AICP, Chapter President  
Lorenzo Mastino, Chapter Vice President  
Jared Tasko, AICP, LEED Green Associate, Chapter Treasurer  
Marco Velotta, AICP, LEED Green Associate, Professional Development Officer  
Ellie Reeder, Chapter Secretary  
Garrett Terberg, Southern Section Director  
Alfredo Melesio, Jr, Southern Section Assistant Director  
Jim Marshall, Southern Section Treasurer  
Naomi Lewis, Southern Section Secretary  
Fred Steinnman, Northern Section Director  
Amber Harmon, Northern Section Secretary

**Absent:**

Robert Summerfield, Immediate Past President  
Greg Toth, AICP, Newsletter Editor  
Julie Hunter, Planning Official Development Officer  
Michael Harper, Conference Coordinator  
Nelson Stone, Southern Section Planning Official  
Jeff Borchardt, Northern Section Assistant Director  
Aric Jensen, Northern Section Treasurer  
Peter Gower, Northern Section Planning Official

Meeting was called to order at 1:02 pm.

A quorum was achieved.

- 1) Approval of the December 7, 2020 NVAPA Executive Committee Meeting Minutes:  
Jared motioned to approve minutes as amended. Approved unanimously.
- 2) Consent Agenda:
  - President's report: (no report submitted).

Nathan: I do have a few items to discuss. One item: Western Planner contacted me in mid December. They asked if we would like to reconvene and possibly assign a liaison? According to WP, 80 of our members maintain Western Planner memberships.

Marco: Several years ago, this was discussed among the Board - whether this was of value to the Chapter? I'm not sure what the financial commitment is/was, but it was decided at that time that it did not provide enough value for the Chapter to participate. The Board voted to forego further participation, although of course, individuals were free to pursue it on their own.

Jared: I believe, at the time, we were utilizing their newsletter to meet APA's requirement. This was before we had our own, of course.

Nathan: I will reach back out to them and inquire about the commitments required. I'll report back once I have more information.

- Chapter Newsletter (no report submitted).
- Treasurer's report (submitted by Jared Tasko).
  - *Updated check register attached. Changes include:*
    - i. *Paid APA Ohio Chapter \$150 for the annual webinar series fee.*
    - ii. *Received 5 Chapter-Only Memberships for a total of \$200.*

Jared: Nothing else, except that I will need bank statements from Jim and Aric to send on to National.

- Secretary's report: (submitted by Ellie Reeder):
  - *No new information to report.*
- Professional Development Officer's report (no report submitted).
- Planning Official Development Officer Report (no report submitted).
- Northern Section Report (Events, Treasurer's Report) (submitted by Fred Steinmann).
  - *The Northern Section continues its various outreach and engagement efforts including the development of individual fact sheets. With Peter Gower spearheading this effort, a number of draft fact sheets were collected in mid-December and are currently being edited and prepared for final publication through the Chapter's website. The Northern Section is also continuing its partnership with the College of Business at the University of Nevada, Reno to produce online educational luncheons as part of a "In The Black" speaker series. Three online educational luncheons have been produced as part of this series already with the next one, featuring Dr. LaVonna Blair Lewis from the USC Sol Price School of Public Policy, scheduled for January 5, 2021. The Northern Section will also offer 3.75 AICP CM credits for the College of Business' upcoming Vision 2021: The Nevada Economic Forecast scheduled for January 22, 2021.*
- Southern Section Report (Events, Treasurer's Report) (no report submitted).
  - *The Southern Section is preparing to hold a Zoom Planning Advance in mid-January to map out activities for 2021. It's anticipated that all Section Officers and other interested members can share their ideas for holding meaningful events during the year and beyond. There may also be opportunities to collaborate with the Northern Section to take advantage of common resources. The ultimate goal is to improve our outreach to the membership and maximize the value they expect from the Section and ultimately the Chapter.*

Garrett: I really want to get moving this year. If anyone wants to be a part of our work this year, please let me know.

- 3) Committee Updates:
- Communications Committee

Garrett: Regarding the Social Media Coordinator, we're still working on getting someone involved. Wanted to get some thoughts from the Board...

Lorenzo: I sent out the Role description in December. Did not get much feedback. I was thinking of adding something about having a minimum number of posts or interventions for carrying out the Role properly. That, or financial aid for APA membership. I would think the role would require at least 1 hour per week, posting pictures on different platforms. Regarding the scholarship, what can we offer someone for Chapter membership with COVID-related hardships? I thought we could waive up to 50-percent of membership fees (National and Chapter) or up to \$500...?

Jared: Perhaps we should send an email blast out for volunteers without an incentive first to see if someone will do this purely on a volunteer basis. As a reminder, we did pass the budget last month with an allocated \$2,000 for membership assistance.

Nathan: Let's simplify the description and sent out a call for volunteers.

- Conference Committee (no discussion)
- Nominating Committee (no discussion)

4) Discussion and Possible Action:

a) (Standing Item): 2021 Legislative Session

Marco: As a primer for the 2021 Legislative Session and general update on bills so far; A couple of planning-related bills that will directly impact us:

- Electronic plan submission (Assembly Bill 3)
- Revising of the revisions of PUD law (sponsored bill)
- Revisions regarding governing districts (will have a direct impact to NRS278)
- Revisions regarding governing of urban planning and public health

I will continue to update as things progress.

b) For possible Action: *Discussion on portion of NV APA budget to be apportioned for financial relief for APA membership to individuals related to hardship due to COVID-19 pandemic* (submitted by Lorenzo Mastino).

Lorenzo: We have been discussing financial relief to members for fees, related to COVID hardships. I sent out a two-page summary with requirements and the process to request financial aid. This is for Nevada Chapter fees only (National does provide other relief programs). I asked for thoughts or changes.

Nathan: It looks great. Thank you for putting it together.

Jared: We may want to specify that we are waiving the \$40 Chapter-only membership fee, and I would suggest we include the membership form which includes the specified dates.

Nathan: Let's add a link for National's membership assistance options.

**Lorenzo moved to approve the Nevada Chapter Membership COVID Relief program draft. Garrett seconded that. [Approved unanimously. Motion Passed]**

Meeting adjourned at 1:46pm.

Next meeting Monday, February 1, 2021 at 1:00pm.