



2018 STATE CONFERENCE

October 8-10 UNLV



Schedule at a Glance

DAY/TIME		Greenspun Auditorium	Greenspun 2116	Greenspun 5163	
8:00 – 9:00 AM		Registration and Networking Breakfast			
8:30-10:15 AM		OPENING PLENARY: Vegas Growing Up – Welcome to the Big Leagues Greenspun Auditorium			
10:30-11:45 PM		Future of Transit in Southern NV	Review of NV Leadership Program	Experiencing Shared History / Walker River	
11:45 - 1:00 PM		LUNCH – ON YOUR OWN CHAPTER BOARD MEETING			
1:00 - 2:15 PM		Housing and Community Development	Golf Course Conversions	Smart Cities and Smart Regions	
2:30 – 3:45 PM		Raiders Stadium District Plan	Healthy Equity in NV	City of Reno Sustainability	
4:00 – 5:15 PM		LAW: NRS & Beyond	Marijuana Regulation & Neighborhood Impact	NV Resiliency Strategy	Mobile Workshop – 4:00 – 6:00: Maryland Pkwy Walking and Bus Tour
6-9 PM		RECEPTION – PAYMON'S			
DAY/TIME		Greenspun Auditorium	Greenspun 2116	Greenspun 5163	Greenspun 3126
8:00 – 9:00 AM		Registration and Networking Breakfast			
9:00 – 10:15 AM		PLENARY: Growth Management in the Intermountain West Greenspun Auditorium			
10:30 – 11:45 AM		Small City Mayor's Panel	Federal Lands	Vibrant Voices	Form-Based Code
11:45 – 1:00 PM		LUNCH – ON YOUR OWN			
1:00 – 2:15 PM		Economic Development in NV	2020 Census	Teacher Diversity and Achievement Gaps	
2:30 - 3:45 PM		Planning and State Politics	Moving from Plan to Implementation	Latino Education	Working with the Media
4:00 - 5:15 PM		ETHICS: You, Me & Ethical Quandaries	Downtown Redevelopment	Livable Centers	Mobile Workshop – 4:00 – 6:00: RTC Onboard Bus
DAY/TIME		Tam Alumni Center			
8:00-9:00 AM		BREAKFAST CHAPTER BUSINESS MEETING			
9:15 - 10:30 AM		Big City Mayors Talk Big League Planning			
10:45 AM - 12:15 PM		KEYNOTE- CYNTHIA BOWEN: Planning Excellence and Leadership			
12:30 – 2:00 PM		TAM ALUMNI CENTER: LUNCH & DEBOER AWARDS BANQUET CLOSING			

Conference Information

Welcome to the 46th Annual State Planning Conference!

The Nevada Chapter of the American Planning Association is proud to present a forum for its members to network with fellow planners and take advantage of the numerous professional development opportunities. The conference will incorporate discussions on current planning issues relevant to this year's theme, "Welcome to the Big Leagues, Nevada!" The schedule includes keynote and plenary addresses from Clark County Commissioner Chris Giunchigliani, Dr. Robert Lang of UNLV's Brookings Mountain West, local analyst Jeremy Aguero, and Dr. Chris Nelson of the University of Arizona, among other key industry experts. This year's conference lineup also includes mayors from across the state weighing in on the greatest planning challenges and opportunities currently facing Nevada's communities. Wrapping up the conference will be a presentation by APA President Cynthia Bowen, FAICP.

AICP members can claim listed CM credit on their MyAPA account under event #9149859.

If you have any questions during the conference, please visit the Registration Desk at the entrance to Greenspun Urban Affairs (GUA) on 10.8.18 and 10.9.18 and in the lobby of Tam Alumni Center on 10.10.18.

Transportation & Parking

Attendees not receiving a parking pass may pick up passes at the registration desk by temporarily parking in the reserved APA spaces in front of Greenspun Urban Affairs before re-parking in designated locations.

Designated parking will be reserved and marked for conference attendees in Lot D in front of Greenspun Urban Affairs and the Student Union on 10.8.18 and 10.9.18, and Lot V in front of the Tam Alumni Center on 10.10.18 on a first-come, first-served basis. Space is also available in student parking, with a parking pass, at Lot H south of Greenspun Hall and at the University Gateway garage at Maryland Pkwy / University Rd. Additional metered or paid parking may be available at other lots and garages across campus. Please note: improperly parked vehicles may be cited. For more information, please visit www.unlv.edu/parking.

Greenspun Hall is located across from the Regional Transportation Commission (RTC) of Southern Nevada's UNLV Transit Center and is a stopping point for Route 109 along Maryland Parkway and Route CX, which provides express transit service between the Airport, Las Vegas Strip, Downtown Las Vegas, and Centennial Hills. For further information, route maps, and schedules, please visit the RTC website at www.rtcnv.com and click on the link to "Transit."

Food Service

Complimentary continental breakfast, snacks and refreshments will be served daily throughout the conference. Following conference activities on Monday, please join fellow conference attendees for a reception at Paymon's Mediterranean Café (4147 S Maryland Pkwy, Las Vegas, NV 89119). Lunch will be provided for all full-registration attendees during the DeBoer Awards Luncheon on Wednesday. Additional tickets for the Awards Luncheon may be purchased at the registration table. We encourage everyone to take advantage of the wide variety of options along Maryland Parkway and the local restaurants located within walking distance of campus.



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NORTHERN SECTION

A NOTE FROM THE PRESIDENT

I'd like to personally welcome each of you to the annual American Planning Association Nevada Chapter State Conference. It's an exciting time for planning in the Silver State as we continue to recover from the recession and grow into a Big League state, remaining always adaptable, motivated and responsive to new ideas. Our State and localities are confronting a time of many changes and we're meeting these changes during a time of larger nation-wide and global transformation. The universe of planning is an exciting and dynamic area in which to work, and we'll continue to meet and bring inspired people together at our Section events and in forums like this, to ensure our Chapter remains at the cutting edge.



I am thrilled that the Chapter has partnered with UNLV's Brookings Mountain West and The Lincy Institute for this year's conference. The conference will focus on Nevada maturing alongside national peers; advancing in education, economic development, technology, sports and healthcare; and becoming more metropolitan and transit-friendly. Topics will include new sports teams, stadium development, denser housing, mass transit, creative community development, community resilience and other innovative planning techniques, tools and technology. We will cap the conference with a keynote address from our American Planning Association President, Cynthia Bowen, FAICP followed by recognition of our DeBoer Awards winners during our annual luncheon.

Before I close, I'd like to thank each of you for attending our 46th Annual Conference and bringing your expertise to our gathering. You, as Nevada's planning leaders, have the vision, the knowledge, the wherewithal and the experience to help us pave our way into the future. You are truly our greatest asset today and tomorrow, and we could not accomplish what we do without your support and leadership. Throughout this conference, I ask you to stay engaged, keep us proactive and help us shape the future of APA NV. I would also like to make a special acknowledgment to our amazing sponsors and call attention to the outstanding work of the volunteers on the conference committee and to UNLV for hosting our gathering this year. I would also like to thank the Chapter and Section boards for all the time they put in throughout the year to help make this such a great organization. My personal respect and thanks goes out to all of you.

Robert T. Summerfield

Robert T. Summerfield, AICP

Chapter President

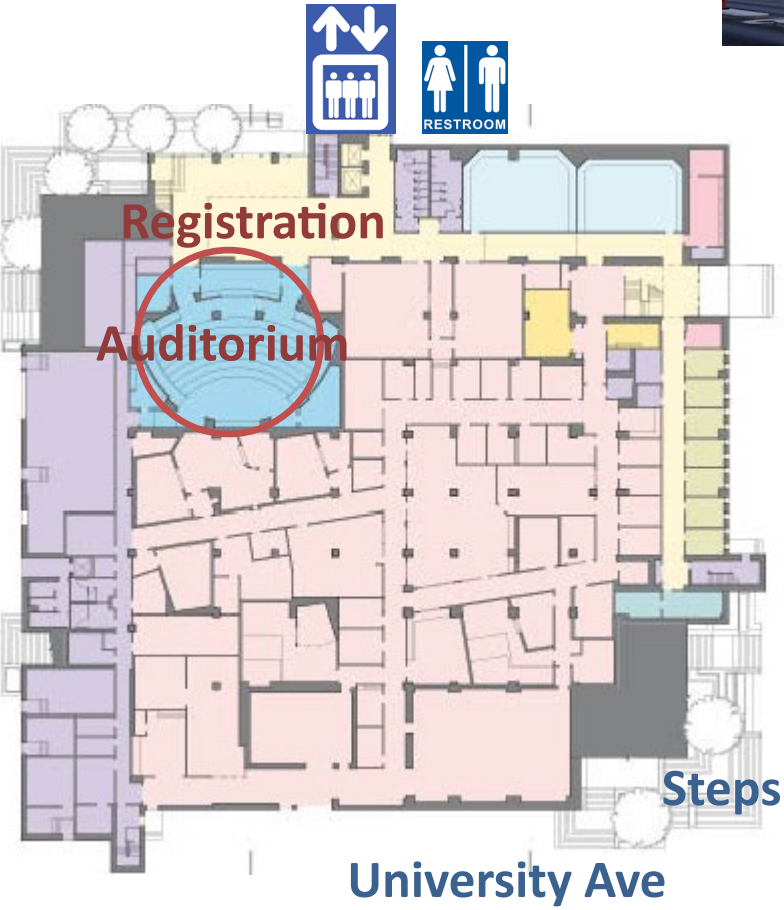
American Planning Association Nevada Chapter

* Sponsorships made as individuals

**Greenspun Urban Affairs
(GUA)**



Parking Lot



1st Floor

Maryland Pkwy

University Ave

Steps



Room 5163 (5th floor)

**General location of upper
level rooms**

Room 2116 (2nd floor)

Room 3126 (3rd floor)

A SPECIAL THANKS

TO THE 46TH ANNUAL CONFERENCE COMMITTEE!

Lisa Corrado	Jim Marshall	Garrett TerBerg III
Julie Hunter	Annamarie Smith	Jared Tasko
Marco Velotta	Brittany Markarian	Shelley Price
Amber Harmon	Irene Navis	Mike Harper
	Maria Jose Norero	

ADDITIONAL THANKS TO OUR PARTNERS:

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Brookings Mountain West is a partnership between UNLV and the prestigious Washington, D.C.-based Brookings Institution. The purpose of Brookings Mountain West is to bring the Brookings tradition of high-quality, independent, and impactful research to the issues facing the dynamic and fast-growing Intermountain West region. Building upon work at Brookings and UNLV, community engagement and research initiatives focus on helping metropolitan areas like Las Vegas grow in robust, inclusive, and sustainable ways.

The Lincy Institute at UNLV conducts and supports research that focuses on improving Nevada's health, education, and social services. This research is used to build capacity for service providers and enhance efforts to draw state and federal money to the greater Las Vegas. The Lincy Institute also highlights key issues that affect public policy and quality-of-life decisions on behalf of children, seniors, and families in Nevada. The Lincy Institute's mission is closely aligned with UNLV's strategic priorities and its existing academic, research, and service programs. The university provides the elements necessary for enhanced quality of life by addressing systematically Nevada's most pressing issues and problems, producing a highly educated work force, and contributing to the state's research and development capabilities. The Institute is funded with a generous contribution made possible by The Lincy Foundation.

www.unlv.edu/brookingsmtnwest

www.unlv.edu/lincyinstitute





CHAPTER BOARD

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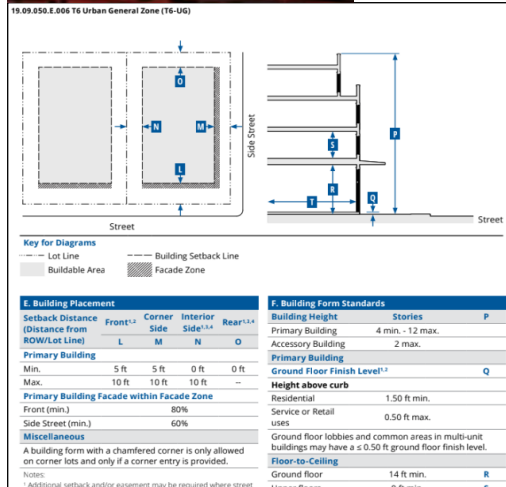
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To become a member of the American Planning Association, or for additional resources and information, please visit:

www.planning.org

Nevada Chapter: www.apanevada.org



UNLV—Campus Map & Parking



FEATURED SPEAKERS

NOTES

Cynthia Bowen, FAICP is the director of planning for Rundell Ernstberger Associates (REA), a national planning, urban design, and land architect firm founded in 1979. An active APA member, Bowen has held a number of leadership positions including president of the APA Indiana Chapter and vice chair and secretary/treasurer of the Chapter Presidents Council. Bowen is a graduate of Ball State University with degrees in urban and regional planning and environmental science and design. Within her community, Bowen has served on many boards and committees.



Robert Lang is a nationally recognized authority on urban growth, economic development and population dynamics, including the interplay between politics and growth in the American West. Lang's research specialties include suburban studies, real estate, demographic and spatial analysis, economic development, and metropolitan policy. He has authored over 150 academic and professional publications and has developed many new urban planning concepts such as "Boomburbs," "Edgeless Cities," and "Megapolitan Areas." His book, *Megapolitan America*, details the rise of megapolitan areas and how they will change how America plans. Lang is a professor in the Greenspun College of Urban Affairs and serves as the Executive Director of The Lincy Institute & Brookings Mountain West at UNLV. He is also a Senior Fellow at the Brookings Institution in Washington, D.C. Lang earned a Ph.D. in urban sociology from Rutgers University.

Arthur C. (Christian "Chris") Nelson, FAcSS, FAICP has made significant contributions to the fields of: real estate analysis including the role of changing demographics in shifting long-term real estate development trends; urban growth management and open space preservation, central city revitalization; infrastructure financing; planning effectiveness; transportation and land use outcomes; metropolitan development patterns; the economic effects of facility location; the role of suburban redevelopment in reshaping metropolitan America; and the new "megapolitan" geography of the United States. Dr. Nelson is currently Professor of Urban Planning and Real Estate Development at the University of Arizona. He is also Presidential Professor Emeritus of City & Metropolitan Planning at the University of Utah where, from 2008-2014, he served as founding Director of the Metropolitan Research Center, Adjunct Professor of Finance in the David Eccles School of Business, and founding Director of the Master of Real Estate Development program.



Jeremy Aguero is a principal analyst with Applied Analysis, a leading economic, fiscal and policy research firm based in Las Vegas, Nevada. A fourth-generation Las Vegan, Aguero undertook a special course of undergraduate study at UNLV under the late Dr. Shannon Bybee and graduated with honors from the William S. Boyd School of Law. He founded Applied Analysis in 1997. Since 2016, Aguero worked as the lead staff to the Southern Nevada Tourism Infrastructure Task Force and subsequently the Las Vegas Stadium Authority. His work was credited by Chairman Steve Hill, Governor Brian Sandoval, Las Vegas Convention and Visitors Authority President Rossi Ralenkotter and Oakland Raiders President Marc Badain as playing a key role in both the \$1.8-billion Raiders Stadium Project and the \$1.4 billion Las Vegas Convention Center Renovation and Expansion Project.



NOTES



Mayor Carolyn G. Goodman became the mayor of the city of Las Vegas on July 6, 2011 and was re-elected in 2015. Among her priorities, Mayor Goodman has championed downtown development, improvement in inner-city schools, expansion of homeless resources, coordination among non-profit service providers, adoption of the Nevada film tax credit, and creation of the medical district and UNLV medical school. She represents the city on numerous boards and organizations and hold national leadership roles as a member of the US Conference of Mayors. Carolyn is well known in the Las Vegas community for founding The Meadows School in 1984, Nevada’s first nonprofit, college preparatory school for pre-kindergarten through 12th grades.

Mayor Debra March has a proven track record of planning expertise and experience. Under her leadership, Henderson secured and managed a \$3.5 Million Sustainable Communities grant which created the first federally-recognized regional plan and better positioned Southern Nevada for investment. The resulting plan won a national APA award. Debra’s background also includes service as a Park Ranger, Deputy Administrator with the Nevada Real Estate Division, and Director of UNLV’s Lied Institute for Real Estate Studies. With a demonstrated passion for citizen involvement and sustainable community planning, Debra represented Henderson’s Ward II since 2009 until being elected mayor in 2017.



Mayor Pro-Tem Pamela Goynes-Brown, a North Las Vegas resident since 1964, is the first African American woman to represent Ward 2. She was first elected on June 7, 2011 and is currently serving her second term. She is also the first African American woman in North Las Vegas to serve as Mayor Pro-Tempore. She is an assistant principal in the Clark County School District and has dedicated over 30 years to educating children in Southern Nevada. Mrs. Goynes-Brown holds a master’s degree in elementary education from NOVA Southeastern University, with an endorsement in educational leadership. She also holds a bachelor’s degree in music education from Prairie View A & M University, where she graduated Magna Cum Laude.

Elected to the Clark County Commission in 2006, **Chris Giunchigliani** was re-elected twice and currently holds the position of vice chair. Prior to serving on the County Commission, Chris worked as an educator for almost 30 years, also working as president of the Clark County and Nevada State Education Associations. She was elected to the Nevada State Assembly where she worked as a legislator for eight regular and five special sessions. As a legislator, Chris served as Speaker Pro Tempore and as chair of the Elections, Procedures and Ethics Committee, vice chair for the influential Ways & Means Committee and Growth & Infrastructure Committee. Throughout her career in public office, Chris has advocated for sound urban planning practices, housing options for all, complete communities, and mass transit.



A former three-term Mayor of Henderson and a practicing attorney in business and commercial law for more than 35 years, **Commissioner Jim Gibson** brings his extensive experience in local government to his role as County Commissioner in District G. While Mayor of Henderson, Gibson guided the city through a period of unprecedented growth as it became the second-largest city in Nevada. Among many other notable accomplishments, he was instrumental in updating the city's comprehensive plan, establishing the award-winning "Apple Partnership" K-3rd grade literacy program which has been adopted by the Clark County School District, and led the effort to establish Nevada State College.



SESSIONS & SCHEDULE

- Monday, October 8 -

OPENING PLENARY: VEGAS GROWING UP—WELCOME TO THE BIG LEAGUES! CM | 1.25

Remarks: Clark County Commissioner Chris Giunchigliani; Robert Lang; Jeremy Aguerro

Location: GUA Auditorium

Time: 8:45-10:15 AM

THE FUTURE OF TRANSIT IN SOUTHERN NEVADA: WHAT DO WE WANT TO BE WHEN WE GROW UP? CM | 1.25

Presenters: David Swallow, PE; Craig Raborn, AICP — *RTC Southern Nevada*

Location: GUA Auditorium

Time: 10:30-11:45 am

This panel will discuss the need to integrate high capacity transit and land use in and around neighborhoods and station areas by creating Transit-Oriented Development (TOD) across Southern Nevada.

ANNUAL REVIEW OF THE NEVADA LEADERSHIP PROGRAM CM | 1.25

Presenter: Frederick Steinmann , DPPD — *University of Nevada, Reno*

Location: GUA 2116

Time: 10:30—11:45 AM

Faculty from the University of Nevada, Reno will present an annual review of the Nevada Leadership Program and discuss current, ongoing, and future professional development and educational outreach efforts being run through the Nevada Leadership Program.

EXPERIENCING SHARED HISTORY: A VISION FOR THE NEW WALKER RIVER STATE RECREATION AREA CM | 1.25

Presenters: Courtney Mooney, AICP; Greta Rayle; Arthur Krupicz—*Northwinds*

Location: GUA 5163

Time: 10:30—11:45 AM

This session explores conservation issues which led to the acquisition of the ranch properties, the land transfer history and partnerships, and the importance of historic research to the preparation of a management plan for this new state recreation area.

- Wednesday, October 10th -

BREAKFAST—CHAPTER BUSINESS MEETING

Location: Tam Alumni Center

Time: 8:00-9:00 am

BIG CITY MAYORS TALK BIG LEAGUE PLANNING CM | 1.25

Panelists: Mayor Carolyn Goodman—*City of Las Vegas*, Mayor Debra March—*City of Henderson*, Mayor Pro-Tem Pamela Goynes-Brown—*City of North Las Vegas*

Moderator: Tina Quigley—*RTC Southern Nevada*

Location: Tam Alumni Center

Time: 9:15-10:30 am

Through a series of moderated questions, a panel of big-city mayors from Las Vegas, Henderson, and North Las Vegas will share the opportunities and challenges associated with maturing as a city with sustained population growth. These local mayors will discuss the major advances in planning, transportation, economic development, technology, sports, and healthcare, among others. They will also share their thoughts and experiences on topics such as education, housing, creative community development and community resilience.

PLANNING EXCELLENCE AND LEADERSHIP CM | 1.25

Presenter: Cynthia Bowen, FAICP

Location: Tam Alumni Center

Time: 10:45 am -12:15 pm

APA President Cynthia Bowen will deliver closing remarks and discuss the future of APA, the importance of leadership, and how Nevada’s planners can shape their environment in a “Big League” state.

LUNCH & DEBOER AWARDS BANQUET

Location: Tam Alumni Center

Time: 12:30-2:00 pm

Remarks: Clark County Commissioner Jim Gibson



- Tuesday, October 9 -

YOU, ME, & ETHICAL QUANDARIES

CM | 1.5 + ETHICS

Presenters: Nicholas Vaskov; Lisa Corrado, AICP — *City of Henderson*; Sandra Douglass Morgan — *AT&T*

Location: GUA Auditorium **Time:** 4:00-5:30 pm

This session provides a high-level overview of the AICP Code of Ethics while presenting an analysis of hypothetical day-to-day ethical challenges planners may face in the field. The scenarios to be presented are unbiased and based, in part, on real-life situations that highlight important ethical issues in planning. Audience members will learn about ethical challenges through a series of short skits, with opportunities to interact with the presenters at critical teachable moments during each scenario.

DOWNTOWN REDEVELOPMENT

CM | 1.25

Presenters: Michael Mays, AICP — *City of Boulder City*; Lee Plemel, AICP — *City of Carson City*; Anthony Molloy, AICP — *City of Henderson*

Location: GUA 2116 **Time:** 4:00-5:15 pm

Downtown Revitalization is interchangeable with the phrases urban renewal, urban regeneration, and redevelopment. Redevelopment can play an integral role in the physical, social, and economic health of a community regardless of size. In this presentation, attendees will hear how the City of Henderson, Boulder City, Carson City and Elko City are using redevelopment to bring about public and private reinvestment.

CREATING LIVABLE CENTERS IN SOUTHERN NEVADA

CM | 1.25

Presenters: Daniel Fazekas, AICP; Rae Lathrop — *RTC Southern Nevada*; Johanna Murphy — *City of North Las Vegas*

Location: GUA 5163 **Time:** 4:00-5:15 pm

The Livable Centers Study pilot program is designed to foster multimodal access and connectivity, a mix of uses, a diversity of housing options, and a sense of place. The Livable Centers Study should create a plan for the area that analyzes the safety and quality of the public realm, identifies existing as well as potential future pedestrian generators, and provides design solutions for an enhanced, attractive, connected and safe pedestrian environment.

MOBILE SESSION— THE ONBOARD BUS: RTC’S NEWEST INTERACTIVE COMMUNITY ENGAGEMENT TOOL

CM | 1.5

Mobile Session Presenters: Glenn Leavitt; Sue Christiansen — *RTC Southern Nevada*

Meeting Location: Front of GUA **Time:** 4:00-6:00 pm

This mobile workshop will include a tour and discussion of the OnBoard Bus, a retired RTC Transit vehicle being used by the Regional Transportation Commission as an interactive and dynamic community engagement tool.

- Monday, October 8 -

LUNCH BREAK—ON YOUR OWN

11:45-1:00 PM

HOUSING AND COMMUNITY DEVELOPMENT IN NEVADA

CM | 1.25

Presenters: Karen Danielsen-Lang — *UNLV*; Chad Williams — *SNRHA*; Mike Shohet — *Nevada HAND*; Mae Worthey-Thomas — *Nevada Housing Division*

Location: GUA Auditorium **Time:** 1:00-2:15 pm

Nevada was perhaps the most impacted state by the housing crisis during the Great Recession. Prices fell faster in the Las Vegas metropolitan area than any comparable region in the U.S, making Nevada more affordable. Yet today, Nevada faces housing shortages in both the Reno and Las Vegas markets. This panel will cover affordable housing strategies to relieve price pressure and rents.

GOLF COURSE CONVERSIONS

CM | 1.25

Presenters: Robert Summerfield, AICP — *City of Las Vegas*; Aric Jensen, AICP — *City of Reno*; Michael Tassi, AICP — *City of Henderson*

Location: GUA 2116 **Time:** 1:00-2:15 pm

Golf course conversions are ubiquitous nationally and throughout Nevada. Hear from Planning Directors throughout the State on impacts from golf course conversions, how local communities are dealing with this trend, regulatory issues and market realities.

SMART CITIES AND SMART REGIONS

CM | 1.25

Presenters: Laura Fucci — *City of Henderson*; Lester Lewis — *City of Las Vegas*; Scott Mazick — *RTC Southern Nevada*; Robert Vega — *Clark County*

Location: GUA 5163 **Time:** 1:00-2:15 pm

From this panel, attendees will hear what Smart Cities and Communities are and why they are important. The panel will discuss current Smart regional approaches occurring in Nevada and what planners and citizens can expect from Smart Cities and Smart Communities.



- Monday, October 8 -

RAIDERS STADIUM DISTRICT PLAN

CM | 1.25

Presenters: Jared Tasko, AICP — *Clark County*; Robert Fielden, Ph. D. - *RAFI Architecture*; Glenn NP Nowak - *UNLV*

Location: GUA Auditorium

Time: 2:30-3:45 pm

Clark County is in the beginning phases of developing a Stadium District Plan for the area surrounding the new 65,000 seat NFL stadium. The project goal is to create a plan that utilizes the NFL stadium as a catalyst to re-envision the existing industrial area around the stadium as a mixed-use and transit-oriented entertainment, innovation, and cultural hub.

HEALTH EQUITY IN NEVADA

CM | 1.25

Presenters: Sara Hunt, Ph. D. — *UNLV*; Marya Shegog, Ph. D. - *UNLV*

Location: GUA 2116

Time: 2:30-3:45 pm

Nevada faces one of the worst public health disparities in the U.S. This condition impacts the entire state, including both metropolitan areas, and perhaps more acutely, rural districts. This panel covers new methods and policies for remediating health deficiencies across Nevada. Speakers offer a discussion on best practices for improving health outcomes in the state from a planning perspective.

CITY OF RENO'S SUSTAINABILITY STRENGTHS & OPPORTUNITIES IN THE BUILT ENVIRONMENT

CM | 1.25

Presenter: Lynne Barker — *City of Reno*

Location: GUA 5163

Time: 2:30-3:45 pm

The City of Reno participated in the STAR Communities Rating System to track its progress toward sustainability. STAR provides a clear, data-driven approach to assessing a community's sustainability efforts. The City of Reno achieved a Certified 3-STAR Community rating, demonstrating that in many areas, the City of Reno and the Truckee Meadows region already implements best practices and has helped the city identify the areas where it excelled and the areas that need improvement.



- Tuesday, October 9 -

PLANNING & STATE POLITICS

CM | 1.25

Presenters: David Damore, Ph. D.; Caitlin Saldino - *UNLV*

Location: GUA Auditorium

Time: 2:30-3:45 pm

All planning occurs within a political context. This panel will highlight the myriad ways in which public policy - developed at the legislature and through state agencies - shapes and determines the course of local planning. Panelists will give a practical primer in how to interpret Nevada's existing political landscapes, so that planners can stay ahead of the curve, and position their projects and cities to match the political realities of their regions.

MOVING FROM PLAN TO IMPLEMENTATION IN THE MODERN PLANNING WORLD

CM | 1.25

Presenters: Sean Robertson, AICP; Andrew Powell; Annamarie Smith — *City of Henderson*

Location: GUA 2116

Time: 2:30-3:45 pm

Adopted in 2017, the Henderson Strong Comprehensive Plan provides a clear vision for the City of Henderson over the course of the next 20 years. This session will focus on the use of technological tools and stakeholder engagement efforts underway to build support for the vision communicated by its residents during the drafting of Henderson Strong.

LATINO EDUCATION: THE KEY TO METROPOLITAN VITALITY

Presenters: Magdalena Martinez, Ph. D.; Maria Marinch - *UNLV*

Location: GUA 5163

Time: 2:30-3:45 pm

This session will discuss Latino education outcomes along the K-20 pipeline, identify areas in need of attention and progress to date. The speaker will also highlight recent legislative education policies, local government education initiatives, and the role of parents, communities and businesses to help elevate educational goals.

WORKING WITH THE MEDIA AND COMMUNICATING WITH MULTIPLE AUDIENCES

CM | 1.25

Presenters: Bill Marion — *Purdue Marion & Associates*; Angela Castro — *RTC Southern Nevada*

Location: GUA 3126

Time: 2:30-3:45 pm

This session will focus on working with media, communicating with the multiple audiences and community engagement. Recently, local planning initiatives have deployed both innovative and traditional methods of engagement. Presenters will demonstrate best practices on working with media, communicating with the public and discuss transforming our public information meetings to community conversations and active engagement.



- Tuesday, October 9 -

ECONOMIC DEVELOPMENT IN NEVADA

CM | 1.25

Presenters: Jaewon Lim, Ph. D.; Zachary Miles, JD — *UNLV*; Melanie Sheldon — *GOED*

Location: GUA Auditorium

Time: 1:00-2:15 pm

This session will provide the audience with a deeper understanding of how Nevada is planning for economic growth. The speakers will discuss recent successes in locating major national firms within the Reno and Las Vegas metropolitan areas. Panelists will also provide a background on how to do local planning for economic development throughout the state, and will include tools useful for planners to accommodate and attract new industry to the Silver State.

THE 2020 CENSUS: WHERE THINGS ARE AT & WHAT YOU CAN DO

CM | 1.25

Presenter: Jeff Hardcastle—*Nevada State Demographer*

Location: GUA 2116

Time: 1:00-2:15 pm

Preparations for the decennial 2020 Census, as required by the US Constitution have begun. This session will present an update of the Census and what activities are going on nationally and at the state level. Population projections for Nevada as well as an overview of research about trends in the state population characteristics and economy will also be presented. The format will provide for discussion by attendees for how they can set up complete count committees in their community in support of the Census.

TEACHER DIVERSITY & ACHIEVEMENT GAPS

Presenter: Michael Hansen, PH.D.—*Brookings MW*

Location: GUA 5163

Time: 1:00-2:15 pm

Nevada has one of the highest achievement gaps between racial/ethnic groups and socioeconomic groups, in addition to having one of the largest gaps in representation between the student population and teacher workforce. This session will discuss emerging evidence between student and teacher matching on racial dimensions, policy strategies, and means to promote a more diverse teacher workforce.

- Monday, October 8 -

NRS 278 & BEYOND: A LEGAL PRIMER FOR NEVADA'S PLANNERS

CM | 1.5 + LAW

Presenter: Marco Velotta, AICP—*City of Las Vegas*

Location: GUA Auditorium

Time: 4:00-5:30 pm

As planners in Nevada, we're probably most familiar with local zoning ordinances and Chapter 278 of NRS. However, what gives the legal authority to plan in Nevada and what role do the other chapters of NRS play in the planning process? This session will provide an overview of Nevada's planning laws, including NRS 278, and how they relate to the planning process.

MARIJUANA REGULATION & NEIGHBORHOOD IMPACT

CM | 1.25

Presenters: John Hudak, Ph. D. — *Brookings Institute*

Location: GUA 2116

Time: 4:00-5:15 pm

Nevada needs to plan for the introduction of recreational and medical marijuana use in its cities and towns. Planners should expect NIMBY resistance to medical marijuana dispensaries and consumer lounges. Yet, planners need to develop skillsets to manage community and economic integration of these facilities.

NEVADA'S STATEWIDE RESILIENCY STRATEGY

CM | 1.25

Presenters: Ryan Turner—*City of Henderson*; John Steinbeck—*Clark County*; Caleb Cage—*NV Division of Emergency Management*

Location: GUA 5163

Time: 4:00-5:15 pm

Resilient systems withstand, respond to, and adapt more readily to shocks and stresses to bounce back stronger after tough times. This panel of state, county, and city officials will discuss the State's strategy, as ordered by Governor Sandoval and implemented by the Nevada Division of Emergency Management and the Nevada Homeland Security Commission.

MOBILE SESSION— MARYLAND PARKWAY WALKING & BUS NEIGHBORHOOD TOUR

CM | 1.25

Mobile Session Presenters: Shane Ammerman, AICP; Ric Jimenez; Frank Maretti; David Frommer

Meeting Location: Front of GUA

Time: 4:00-6:00 pm

Maryland Parkway has been a main corridor in the Las Vegas Valley for decades. Mobile workshop attendees will learn about the past, present, future of Maryland Parkway, RTC's proposed light rail line, and Clark County's TOD ordinance.

RECEPTION: PAYMON'S—4147 MARYLAND PKWY

6:00-9:00



- Tuesday, October 9th -

PLENARY: GROWTH MANAGEMENT IN THE INTERMOUNTAIN WEST CM | 1.25

Presenter: Arthur “Chris” Nelson, FAICP

Location: GUA Auditorium **Time:** 8:45-10:15 am

The West is booming again. With the growth of its major metropolitan areas comes the call to manage, or even prevent development. Chris Nelson, one of the nation's leading experts in growth management, will present data and case analysis showing how different regions throughout the West have accommodated and benefited from growth. Key takeaways from the presentation include methods for strategic growth to select neighborhoods and districts that seek dense development, rather than scattering development to a region's periphery.

SMART GROWTH IN SMALLER CITIES & RURAL AREAS CM | 1.25

Panelists: Mayor Rod Woodbury—*City of Boulder City*; Mayor George Dini—*City of Yerington*;
Mayor Chris Johnson —*City of Elko*; Mayor Ken Tedford—*City of Fallon*

Moderator: Irene Navis, AICP

Location: GUA Auditorium **Time:** 10:30-11:45 am

Through a series of moderated questions, a panel of mayors from Boulder City, Elko, Fallon and Yerington will share the opportunities and challenges associated with small towns in Nevada. These local mayors will discuss economic development, educational opportunities, and access to healthcare, among other topics. They will also share their thoughts and unique experiences regarding small town management and community development.

FEDERAL LANDS IN NEVADA CM | 1.25

Presenters: Marci Henson—*Clark County*; Tim Smith —*BLM*

Location: GUA 2116 **Time:** 10:30-11:45 am

This session will discuss federal lands in Nevada, identify the current status of federal lands bills relevant to the state, explore challenges and innovative strategies associated with conservation and environmental planning and discuss the importance of local, statewide and federal coordination.

VIBRANT VOICES: PLANNING FOR CITIZENS OF ALL AGES CM | 1.25

Presenters: Shelly Labay, AICP—*City of Henderson*; Barry Gold—*AARP*; Liz Baldizan, Ed.D. —*UNLV*

Location: GUA 5163 **Time:** 10:30-11:45 am

This session will feature a discussion on how local government can partner with organizations to engage the community and develop a plan that focuses on the needs of senior residents as they age-in-place while also ensuring the community remains a welcoming place to live for people of all ages.

NEVADA’S FIRST FORM –BASED CODE CM | 1.25

Presenters: Mike Howe, AICP; Lorenzo Mastino, AICP—*City of Las Vegas*

Location: GUA 3126 **Time:** 10:30-11:45 am

As the City of Las Vegas aggressively works to implement Vision 2045 Downtown Las Vegas Master Plan, City staff and consultants have been developing Nevada's first Form-Based Code. Participants will learn about the new code and zoning standards, their development, and the implementation strategy that will help promote investment and create an improved Downtown.

LUNCH BREAK—ON YOUR OWN 11:45-1:00 PM

