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APA
NV

October 14-16, 2019



Managing Change in Communities



APA 2019 · Sparks NV



October 14-16, 2019

THANKYOUS



Conference Committee

Amber Harmon
Angela Fuss
Aric Jensen
Cole Peiffer
Ellie Reeder

Eric Hasty
Hope Sullivan
Isaac Morrison
Jeff Borchardt
Karen Melby

Michele Rambo
Peter Gower
Scott Carey
Susan Pansky

Additional Thanks

Nugget Casino Resort



From the 2019 APA Conference Planning Committee

Welcome to the 47th annual APA Nevada State Planning Conference!

We are very excited to welcome you to beautiful Sparks, Nevada for the 2019 American Planning Association Nevada Chapter Conference.

The Conference Planning Committee has been working hard to offer a first class conference that is both timely and informative. Our goal is to connect planners and leaders who are solving everyday challenges, in a way that creates new ideas and provides a tool to share practices.



We greatly appreciate your participation in APA Nevada and extend our sincere appreciation to the presenters who have graciously donated their time and expertise during this year's conference. The 47th Annual State Planning Conference would also not be possible without the generous support of our sponsors. Thank you to all of them!

As planners, we are tasked with the duty to plan for the future health and vitality of our communities. At the conclusion of this conference, our hope is that you will be better equipped and encouraged to plan for a stronger and healthier Nevada!

Enjoy the Conference!

CONFERENCE INFORMATION



Welcome to Sparks!

The APA Nevada Chapter is proud to present its 2019 statewide conference, providing a wide range of educational and networking opportunities. Planners and design professionals from around the State and region will come together to share ideas and discuss economic drivers that are reshaping the dynamics of growth and development in Nevada. This year's conference theme is *Managing Change in Communities*, and focuses on how communities are working to address complex issues in a constantly changing environment. The conference will provide learning opportunities for everyone from the seasoned Planner to those interested in learning about economic drivers in Nevada's diverse communities.

Conference Location

Nugget Casino Resort

1100 Nugget Avenue

Sparks, NV 89431

(775) 356-3300 | nuggetcasinoresort.com



Parking & Shuttle Information

Parking Conference attendees may utilize the free parking available in the Nugget Casino Resort parking garage, as well as on the surface parking lot directly adjacent to the hotel.

Shuttles for Mobile Workshops Attendees may use the shuttle service to and from the mobile workshop locations. Shuttle pick-ups/drop-offs will occur at the Nugget Casino Resort's Bus Transportation area on Victorian Plaza Circle on the east side of the hotel.

Directions to Shuttle pick-up:

From the Sierra rooms, attendees should take the East Elevators or the escalator near the Business Center to the Lobby, walk past the Bingo area and the pick-up area is just across the street.

From the Resort Tower elevators (located near Sierra Rooms), guests will come out near the gift shop and should walk past Starbucks, past the Bingo exit doors, and the pick-up area is just across the street.

Conference Hotel

Nugget Casino Resort

1100 Nugget Avenue

Sparks, NV 89431

(775) 356-3300 | (800) 338-7760

Call for Reservations

Conference Rate: \$49/night plus tax

(Group Code: GAPA19)



Registration & Information

Conference registration will be located in the foyer of the Nugget Casino Resort's second floor convention complex. Registration will be open during the following times:

- Monday, October 14th, 7:30 am-5:00 pm
- Tuesday, October 15th, 7:30 am-5:00 pm
- Wednesday, October 16th, 7:30 am-12:00 pm

For questions about this year's APA Conference, please e-mail Angela Fuss at angelafluss@hotmail.com or call at (775) 771-6408.

Food & Refreshments

Complimentary morning pastries, afternoon snacks and all day refreshments will be served throughout the conference. Lunch will be provided for all full-registration attendees and daily registration attendees on Tuesday and Wednesday. Separate lunch tickets may be purchased for anyone wanting to attend the Awards Luncheon on Wednesday.

APA Reception / Mixer



The evening APA Mixer and Reception will be held on Monday, October 14th. Activities will start at the **Sparks Heritage Museum** (820 Victorian Avenue) at 5:30pm. Attendees will take a guided walking tour through Victorian Square and end up at the **Engine 8 Urban Winery** (1260 Avenue of the Oaks) for refreshments and appetizers. The evening will end with a pub crawl through Victorian Square. Attendees are welcome to participate in all or only portions of the activities.

MOBILE WORKSHOPS



Monday, October 14th



Downtown Sparks Redevelopment Tour of Victorian Square | 10:30am - 11:45am | Armando Ornelas, J. Carter Witt III | \$25 fee Over the last four years, Victorian Square in Sparks, NV has gone through a major transformation. The area has been revitalized from what once was a sea of surface parking into a walkable master planned community featuring more than 1,500 housing units, 60,000 square feet of retail/commercial space, a newly renovated Galaxy Theatre, and an outdoor amphitheater with 8,958 seats located in the heart of downtown Sparks. The improvements were possible through public/private

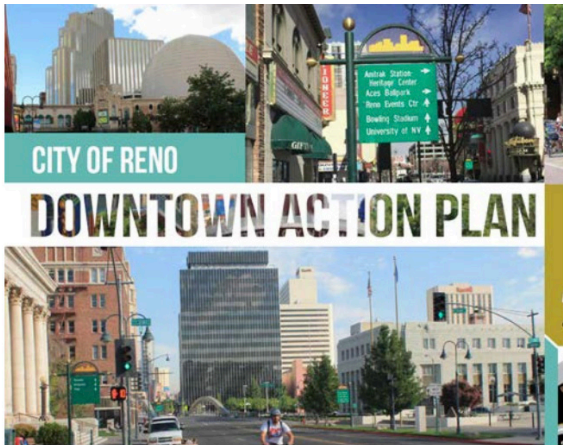
partnerships with the City of Sparks that also include a renovated free parking garage, public art installations, fountains and street trees. When completed, this thoughtfully planned urban renewal will revitalize Victorian Square into the epicenter of modern living. Representatives from Silverwing Development and the City of Sparks will share the history and details on how projects came to be as the group tours Victorian Square.

4th Street Redevelopment Bus Rapid Transit (BRT) Tour | 1:15pm - 2:30pm | Jeff Wilbrecht, P.E. , Alicia Barber, Ph.D. | \$25 fee The RTC 4th Street/Prater Way RAPID Transit Project is a 3.1-mile bus rapid transit (BRT) line that links the business districts of downtown Reno and downtown Sparks. The project includes eight passenger stations (four in each direction), off-vehicle fare collection, transit signal priority, real-time schedule information at stations and a bus charging facility. The transit project also included a community project, researching the history and culture of the 4th Street/Prater Way corridor. This mobile workshop will include a driving tour of the corridor, where attendees will learn about the BRT line and see how the area's history has been integrated into the project.



Tuesday, October 15th

City of Reno Business Improvement District and Ambassador Program Tour | 8:00am-10:00am | Alex Stettinski | \$25 fee The City of Reno Business Improvement District (BID) is a private sector funding mechanism designed to improve the environment of the business district with new services financed by a self-imposed and self-governed property assessment. The BID was established to help stabilize downtown Reno streets by



improving safety, addressing homelessness, enhancing cleanliness and activation of public spaces. The program works by deploying ambassadors to interact with residents, visitors and homeless to focus on activities that include downtown crime deterrence, graffiti and litter removal, public furniture cleaning, power washing, and improving overall safety. Mobile workshop attendees will learn how the BID program is funded and what the role of the ambassadors plays in making the program a success.

Northern Nevada Adult Mental Health Services Campus Tour | 1:00pm - 3:00pm | Kim Schweickert | \$25 fee

The Northern NV Adult Mental Health Services (NNAMHS) provides comprehensive care primarily to individuals with serious behavioral health disorders. NNAMHS provides inpatient and outpatient services to adults and their families, serving over 1,600 clients annually. Washoe County, in collaboration with the City of Reno and City of Sparks, is in the process of renovating nearly a dozen under-utilized buildings that are currently owned by the State of Nevada and located on the NNAMHS campus. The buildings will serve women, families, independent living youth and postpartum populations. The County envisions turning the campus into a place that would utilize the buildings to not only provide shelter, but resources such as mental health and addiction services, as well as day care and postpartum care. Mobile workshop attendees will tour the campus and learn how the local governments and State were able to work together for the common goal of addressing homelessness and mental health issues.



A Look at How the Local Brewery Industry is Reshaping Districts | 3:30pm - 5:30pm | \$25 fee

Nevada is home to one of the nation's most productive brewing industries. Local products include gin, rum, bourbon, whiskey, vodka, brandy, and liqueurs. Craft brewers and distillers are required to source 90% of their ingredients from within Nevada, making the industry an increasing source of revenue. From Las Vegas to Sparks, there are many locally-owned options to get a tasty cocktail or beer. Fourth Street, in particular, has seen a dramatic increase in the number of local breweries and distilleries, many of which have gained acclaim on the West Coast

and around the world. Mobile workshop attendees will learn about the emerging 4th Street Brewery/Distillery District and how Nevadan's have turned brewing into a thriving economic driver. The tour includes tastings from three local brewery locations. Local brewers will provide tastings and offer insight into how 4th Street became known as the Brewery District.

FEATURED SPEAKER



TUESDAY, OCTOBER 15TH, 12:00PM

Ben Kieckhefer, Nevada State Senator



Ben Kieckhefer serves as the Nevada State Senator. His legislative accomplishments include the creation of Nevada's first need-based scholarship program for community college students, the development of alternate routes to licensure for Nevada teachers, the creation of a statutory sunset committee to review state government operations, and legislation cracking down on child sex offenders. Ben also serves as Director of Client Relations at McDonald Carano and is responsible for the strategic development and execution of firmwide client relations initiatives. Prior to joining McDonald Carano, Ben served the State of Nevada as Communications Director for Governor Jim Gibbons and Public Information Officer for the

Department of Health and Human Services. He is also a former journalist, having worked for the Reno Gazette-Journal and the Associated Press covering government and politics. Among Ben's numerous honors, he was recognized as a 2011 winner of Reno-Tahoe Young Professionals Network's Twenty Under 40 awards, he was selected as a Fellow in the 2013 class of the Aspen Institute's Rodel Fellowship in Public Leadership, and he was recognized by the Builders Association of Northern Nevada as the 2015 Outstanding Public Official.

Senator Kieckhefer will be speaking on the 2019 Legislative Session and what we can expect to see as a result. The luncheon will also include the APA Chapter Business meeting.

FEATURED SPEAKER



WEDNESDAY, OCTOBER 16TH, 12:15PM

Susan Hartman, Community Development Director, Town of Paradise



Susan Hartman is the Community Development Director for the Town of Paradise located in Northern California. On November 8, 2018, 90-percent of the Town of Paradise was destroyed by the Camp Fire, the most destructive wildfire in California history.

Working up through the organization in finance, wastewater, engineering, building, and planning during her 25-year career with the Town of Paradise, Susan is helping to facilitate the rebuild of a resilient and fire safe community through smart zoning and upgraded building standards.

Susan is featured as the Nevada Chapter's 2019 APA Conference Keynote Speaker, and will be presenting *Rebuilding a Fire Wise Community* on Wednesday, October 15th during lunch. The luncheon will also include the APA Awards Banquet.



WE NEED YOUR VOTE!



LIVE*WORK*PLAY CITY PLANNING CLASS PROGRAM DILWORTH MIDDLE SCHOOL



Over four weekly sessions the 6th grade students in Ms. Lea Bell's class at Dilworth Middle School learned from planners, professional engineers and an architect about the components of a city. The classes were led by Karen Melby, Development Services Manager for the City of Sparks.

The first class was *What is a City?* which covered the topics: *What is Planning?*, *The History of Sparks*, *Benefits and Challenges of Planning* and a discussion on favorite/least favorite places. The topics were reviewed by Janelle Thomas, Senior Civil Engineer for City of Sparks and Scott Carey, planner for Reno-Sparks Indian Tribe.

The second class, *What Makes up a City*, included a discussion on infrastructure (sewer, storm drainage, water and city services including police, fire and maintenance) and compatibility of land uses. Kevin

Porter, Utility Manager and Ashley Elson, Senior Civil Engineer, both engineers with the City of Sparks, held a lively discussion with the students on such topics as what happens when you flush your toilet.

The third session focused on how the students get around the city. Amber Sosa, Transportation Manager for the City of Sparks and Cole Peiffer, Senior Planner with Headworks Transportation had the students analyze an intersection, resulting in suggested improvements to the intersection.

The fourth session covered buildings and *What is Architecture?* Architect, Terrence Melby and Land Entitlement Manager with Toll Brothers Homes, Jeff Borchardt, lead the discussion. The students made buildings out of marshmallows and toothpicks.

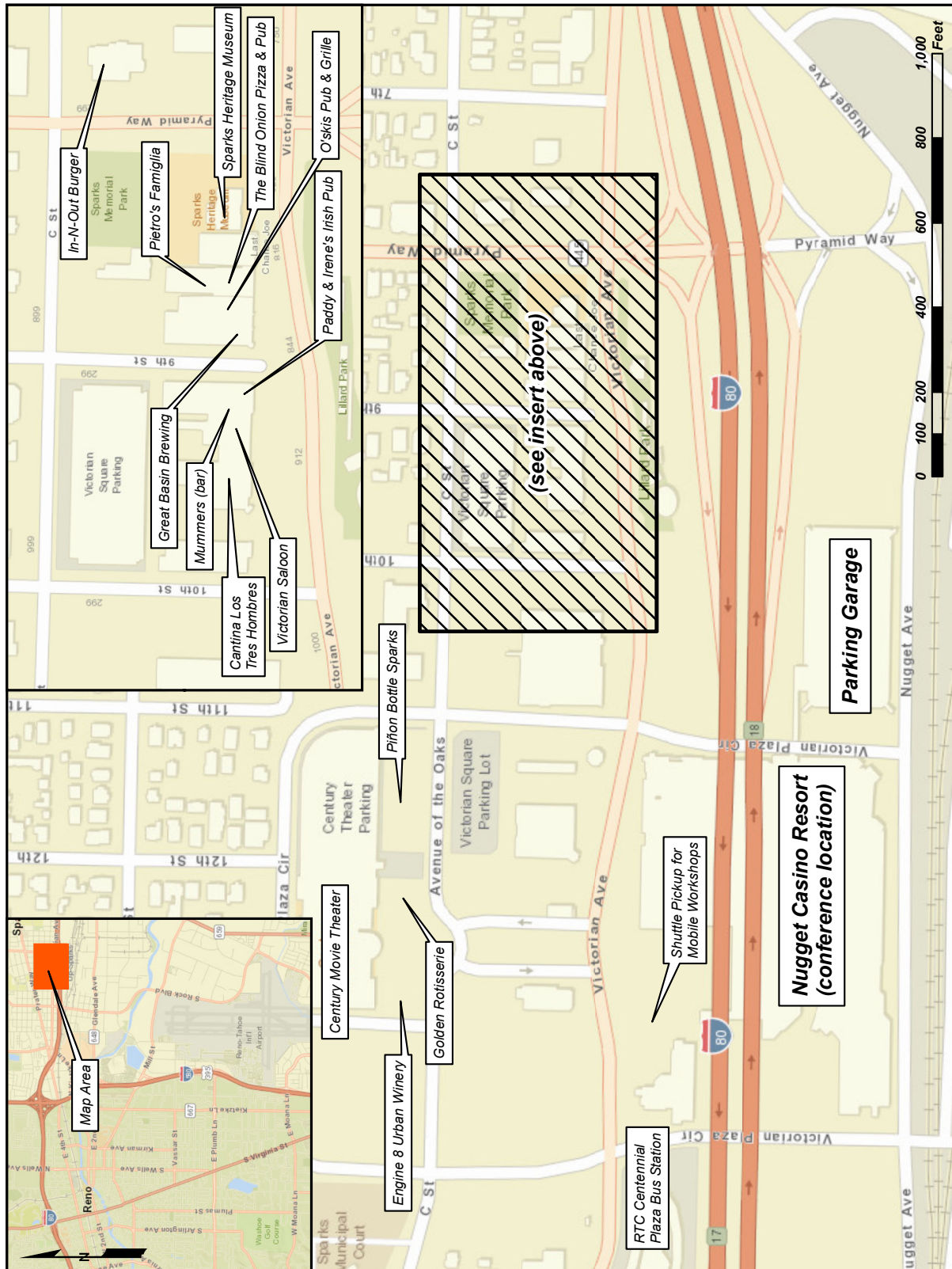


**Using their newly acquired knowledge,
the students have created their ideal city posters.
Their posters are on display in the conference lobby area.**

PLEASE VOTE!

The students need your input to win one of the three prizes.

GETTING AROUND



Chapter Officers

President | Robert T. Summerfield, AICP

Vice President | Nathan Goldberg, AICP

Treasurer | Jared Tasko, AICP, LEED Green

Secretary | Ellie Reeder

Professional Development Officer | Marco Velotta, AICP, LEED Green Planning

Official Development Officer | Julie Hunter, M.S.

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CONFERENCE SESSIONS



Monday, October 14th

OPENING REMARKS & WELCOME | 8:00am-8:45am

A welcome from the APA Chapter Board and opening remarks from Sparks City Councilmembers, Mayor Ron Smith and Councilman Ed Lawson.

SESSION ONE | 9:00am - 10:15am

Track 1 | Understanding Nevada's Planning Commission Community | Dr. Frederick Steinmann, Mike Harper, FAICP The Nevada Leadership Program, part of the College of Business at the University of Nevada, Reno, has been developing a new Planning Commissioner training program for current and future members of Planning Commissions in Nevada. As part of this effort, faculty from the Nevada Leadership Program have conducted a survey of current Planning Commissioners serving on Planning Commissions throughout Nevada. The survey was designed to identify specific skills needed to effectively serve on a Planning Commission and the types of issues that Nevada's Planning Commissioners are currently dealing with. This session will present an overview of the results of that survey and a summary of a new training program being developed by the Nevada Leadership Program for Nevada's Planning Commissions.

Track 2 | Emerging Transportation Technologies: What the Data Tells Us | Cole Peiffer, AICP, Scott Kelley, Eric Nielsen This session will focus on analysis of data from emerging transportation modes (Transportation Network Companies, Connected and/or Autonomous Vehicles (C/AVs), and Bikeshare) and what the potential implications for our transportation systems may be. This session will include an overview of research from around the country regarding Transportation Network Company riders and total usage; a walkthrough of two different methods for estimating total Uber trips (including trip beginnings & ends) by census tract for any metropolitan area based on readily available socio-economic data; and projections of future ridership growth. This session will also include an assessment of potential job accessibility through the local bikeshare network focus areas. It will also include a comprehensive assessment of locations within cities across the country that were identified for proposed C/AV deployment, and how demographic and socioeconomic characteristics of those areas compare to known profiles of early transportation technology adopters. This session will encourage planners to think critically regarding the true potential of emerging modes and will promote data-driven decision making as a primary strategy to address future impacts from emerging modes.

SESSION TWO | 10:30am - 11:45am

Track 1 | Tools and Techniques to Address Affordable Housing | Annamarie Smith, Becky Coutinho, AICP Candidate; LEED Green Associate, Cylus Scarbrough The City of Henderson is known for being a great place to live. With its master planned communities, high home values, quality schools, and excellent parks & trail system, Henderson has come to be considered one of the nation's premier communities. Over the past 20 years, Henderson was among the fastest growing cities in the nation and today is home to more than 300,000 residents.

The city's residents enjoy both higher median income and educational attainment on average relative to the rest of Southern Nevada, affording residents a high quality of life that, in turn, contributes to a higher cost of living. The cost of living is 6% higher in Henderson than in other parts of the Las Vegas valley, and 28% higher than the U.S. average.

As increases in housing prices outpace income growth, housing is becoming a critical issue for Henderson. Although the City has taken actions for many years to address housing needs for all residents, current efforts are not keeping pace with the increasing demand stemming from recent population growth. Changes to the existing programs and additional tools and resources are necessary to create additional housing and keep low-moderate income families, seniors, and service workers in the community.

Therefore, to proactively respond to our changing and growing population, the City of Henderson's Community and Development Services Department collaborated with other City departments, community stakeholders, business owners, housing developers, financial institutions, and housing experts to create a Housing Community Development Strategy to address current and future housing needs in the City of Henderson.

Communities in Northern Nevada have experienced rapid economic development that has attracted residents, business and investments from across the country – including new employers such as Tesla and expanded business development through sites like the Tahoe-Reno Industrial Center (TRIC). Despite the positive economic developments, the recent growth and shortage of affordable housing has affected residents across the income spectrum and life stages. Hear how the City of Reno has taken a comprehensive strategy known as the "Housing Puzzle" to address issues such as affordable housing development and homelessness to create safe and decent housing options for vulnerable low-income residents. Also hear how the Washoe County HOME Consortium has supported the creation of more affordable housing through federal and state grants.

Lastly, hear from the Nevada Housing Division about legislation recently passed by the Nevada Legislature that will support the creation and preservation of more affordable housing. The Nevada Housing Division administers the Low Income Housing Tax Credit (LIHTC) program and is required as the state's housing credit agency.

This session will highlight affordable housing strategies and how some of Nevada's largest cities are working to mitigate the affordable housing shortage we are currently experiencing.

Track 2 | Micro-Transit Concept | Michael Dulude, Mark Maloney This session will provide an introduction of alternative public transit service that offers a service to areas that are not typically viable for typical fixed-route public transit service or areas where fixed-route service exists with failing ridership. The planning steps, modeling, and necessary technologies for providing such a unique service.

LUNCH | 12:00pm-1:00pm | Lunch on your own

SESSION THREE | 1:15pm - 2:30pm

Track 1 | Planning for Mid-Century: The 2050 Las Vegas Master Plan | Marco Velotta, MS, AICP, LEED Green Assoc., Kathleen P. Duffy, AICP, NCI, FBCI, Maria Jose, Michael Howe, AICP, LEED-GA The City of Las Vegas 2020 Master Plan has reached the end of its life-cycle; adopted by the Las Vegas City Council in 2000, many of the goals, objectives, and policies identified in the plan were achieved well ahead of its planning horizon. Given the dramatic growth in population, demographic, socio-economic, and land use changes, the need for new infrastructure and public services, and the economic challenges presented throughout the Great

Recession over the last two decades, a comprehensive update was overdue. The City and its consultant team, led by SmithGroup, has concluded initial public outreach and is currently completing a first draft of the plan that establishes a vision, goals, policies, and performance metrics for the City of Las Vegas through 2050. At this session, Nevada's planners will learn from the city and consultant team about this plan for mid-century and how a thirty year vision and guiding principles for Nevada's largest city is being developed; key findings and insights; how public outreach was conducted and what was heard; how performance outcomes and goals will help the city realize an equitable innovative, resilient, healthy, and livable future; and how the plan is envisioned to be implemented after it is considered by the City's Planning Commission and City Council in early 2020.

Track 2 | Implementing Corridor Connection Plans at Lake Tahoe | Carl Hasy, Bill Story, Karen Mullen-Ehly, Derek Kirkland, AICP This session will cover how agencies such as the Tahoe Transportation District and the Nevada Department of Transportation (NDOT) are utilizing multimodal corridor connection plans to manage recreation demand at Lake Tahoe. Speakers will discuss how the corridor plans are being implemented through the construction of shared use paths, incorporating transit facilities, building off-highway parking areas, deploying technology such as parking management systems, and in some cases building affordable housing. Implementing the corridor plans require continued planning and partnership building through the implementation phase as multiple agencies are impacted by each other's operating decisions. Presenters will be discussing success stories, challenges that have come up, and lessons learned.

SESSION FOUR | 2:45pm - 4:00pm

Track 1 | NV's 2020 Census Complete Count Committee | Jeff Hardcastle This session will provide an overview of the 2020 Census operations and Nevada's statewide and local complete count committee efforts. Census day, April 1 2020, will be 24 weeks away. The outreach efforts will be focused on general awareness of the Census until January. After that, the messaging will focus more on getting residents motivated to respond to the Census and act on that. This presentation will give attendee's an overall understanding of the Census and its importance to Nevada as well as what they can do in their communities to help insure a complete count.

At this time, NV is gearing up for the Census. Speakers may include the State Demographer, the Lt. Governor or another representative of the state complete count committee, a local complete count committee representative and/or a Census partnership specialist.

Track 2 | Vision Zero Truckee Meadows: Zero Pedestrian Fatalities by 2030! | Rebecca Kapuler, Erin Breen The Vision Zero Truckee Meadows (VZTM) task force is a regional partnership focusing on pedestrian safety in our community. The task force has set the goal to eliminate pedestrian traffic fatalities by 2030 in the region and has created an action plan with objectives to make this goal reachable. In this session we will give an overview of the national Vision Zero movement, what the Vision Zero Truckee Meadows Task Force is and other partnerships though out the state of Nevada. Over the last 10 years, there have been 87 pedestrian fatalities and 327 traffic fatalities in Washoe County. The foundation of the VZTM is to explore a different approach to eliminate pedestrian fatalities in Washoe County. The task force, with the support of local leaders, has made a commitment to take action to bring the number of fatalities on our roadways to zero. There are three main components to the action plan,

- 1) Programmatic/Task Force Collaboration;
- 2) Street Design/Infrastructure Improvement; and
- 3) Community Engagement/Outreach.

The task force established the Plan by creating equitable, data-driven, and transparent actions and decisions to improve safety throughout our community. By working together to make roads and sidewalks safer for

pedestrians, we make our roads safer for everyone. This session will highlight the above and discuss how the Vision Zero Truckee Meadows Task Force will move forward with implementing the action plan to achieve the goal of zero fatalities by 2030 in our region. (Visit the website for additional information www.visionzerotruckeemeadows.com).

SESSION FIVE | 4:15pm - 5:30pm

Track 1 | Open Space: Successes and Challenges Based on Two Communities Different Approaches

| Samuel R. Booth, AICP, CFM, Ann Bollinger, Hope Sullivan, AICP Carson City has a successful Open Space acquisition and management program that relies of the purchase of open space. Douglas County has a successful Open Space program that relies of transfer of development rights with receiving areas, and conservation easements. The speakers will describe the program they administer, and outline the successes and the challenges based on the community's approach to open space protection and preservation.

Track 2 | Micro Mobility 2.0 in Northern Nevada | Lynne Barker, Stefanie Sarradet Micro-mobility is in its second iteration in Northern Nevada in the form of electric scooters. As scooters have hit the streets, South Lake Tahoe and the City of Reno along with bike/scooter-sharing company Li.me have had to work together to ensure that this new mode enhances the public realm rather than detracts from it. This session will cover recent efforts to increase public awareness of how to use this new mobility service, utilize available resources to provide infrastructure support such as additional bicycle facilities and parking corrals, identify data needs, address legal definitions at the Nevada Legislature, and predict the long-term impacts of this mode in Northern Nevada.



MIXER & RECEPTION | 5:30pm - 7:30pm

Take a guided walking tour through Victorian Square, beginning at the **Sparks Heritage Museum** (820 Victorian Avenue) and ending at the **Engine 8 Urban Winery** (1260 Avenue of the Oaks) for refreshments and appetizers. The evening will end with a pub crawl through Victorian Square. Attendees are welcome to participate in all or only portions of the activities.

Tuesday, October 15th

SESSION SIX | 9:00am - 10:15am

Track 1 | What is the Future of Single-Family Housing in Northern Nevada? | Peter Gower, AICP CEP,

Hope Sullivan, AICP, John F. Krmpotic, AICP, Jeff Borchardt, AICP The demand is there, but with increased labor costs, land costs, and government fees and regulations the traditional single-family residential home is becoming more out of reach for Northern Nevadans. This round table discussion features a local Planning Commissioner, City Planner, Private Planner, and Homebuilder. They will discuss the challenges and current trends with single family development and opportunities to increase affordability in homeownership. This session will educate those on the difficulties facing single-family development in Northern Nevada.

Track 2 | Statewide Transportation Projects to Support our Changing Communities | Nick Johnson, P.E.,

Kevin Verre The Nevada Department of Transportation (NDOT) has several projects under construction, in

the environmental and design phases, and in the planning process throughout the state that will support the current and future growth of our communities. NDOT representatives will provide an overview of the various transportation projects statewide, their benefits, and what is being planned now to support the future of Nevada including Interstate 11.

SESSION SEVEN | 10:30am - 12:00pm

Ethics | Steve Silva Planning issues commonly involve a conflict of values and, often, there are large private interests at stake. These emphasize the need for the highest standards of fairness and honesty among all participants. Those who practice planning need to adhere to a special set of ethical requirements that must guide all who aspire to professionalism. This session will go over scenarios involving best practices and the challenge with dealing with situations that are not always black and white.

LUNCH | 12:00pm -1:00pm | Chapter Business Meeting and Presentation by Nevada State Senator Ben Kieckhefer

SESSION EIGHT | 1:15pm - 2:30pm

Track 1 | Washoe ArTrail | Dr. Kerry Rohrmeier This is a session on local government and nonprofit partnerships seeking National Endowment of the Arts Our Town placemaking funding. It also serves as a case for how an interdisciplinary team can broaden the public art. The Washoe ArTrail is a culmination of a multiyear Washoe County placemaking grant developed in partnership with Burning Man Project and supported by ongoing funding from the National Endowment of Arts. A first of its kind for Northern Nevada, the ArTrail will result in creation of grand rammed earth sculptures at Crystal Peak Park in Verdi and at the gateway to Black Rock Desert near Gerlach. These trailheads symbolize a landscape of ephemerality and emphasize the fragility of riparian and arid ecosystems. The tangible portals, combined with a digital and augmented reality experience, are informed by resident narratives and will be constructed by and for local enjoyment. As an enduring testament to public space that invites, not divides, participation in the ArTrail is meant to deepen connections with geography, history, culture, and art as our community journeys ahead.

Track 2 | The “It” Factor: The Intersection of Heritage Tourism and Economic Development | Jeff Borchardt, AICP, Alicia Barber, Ph. D. What makes a place special? Why are some places successful at attracting visitors while also being excellent places to live? This session explores how preservation, adaptive reuse, revitalization, and placemaking can be integrated to drive both tourism and economic development to help make a destination be the next talked about place.

SESSION NINE | 2:45pm - 4:00pm

Track 1 | Town and Gown Planning for Growing Urban Centers | Dr. Frederick Steinmann, Jared Tasko, AICP, LEED Green Assoc., Marco Velotta, MS, AICP, LEED Green Assoc. In the United States, universities and college campuses were typically founded in either unwanted or low value parts of existing urban centers or in largely remote non-metropolitan communities. The Morrill Act of 1862, which gave birth to the land-grant university, donated public lands owned by the federal government to various state and territorial governments with the promise from the state or territorial government that the lands donated to them would be used to build centers of public higher education. Over time, as communities and urban centers around these university and college campuses grew, conflict over emerging land uses occurred. University and college

campuses found themselves in conflict with the local government; university and college campuses needed more room to grow as student populations increased and local governments wanted to further develop property tax and sales tax generating land uses including new commercial and residential uses. Over the past few decades and emerging from this historical conflict is a renewed sense of collaboration in the development of lands surrounding the university and college campus in established urban centers. A series of 'best practices' in contemporary 'town and gown' development, bringing together state governments, local governments, and university and college campuses, have emerged. These new approaches have attempted to find solutions where the needs of a growing campus are satisfied along with the needs of local governments to revitalize aging elements of their communities through new public-private partnerships and development. These new approaches have also attempted to incorporate emerging best practices in the areas of historical preservation, in-fill development, environmental remediation, and transportation planning. The results have not always been smooth and without conflict. University and college campuses, local governments, state agencies, transportation and transit authorities, local activist groups, existing property owners, and commercial development interests are still trying to strike a reasonable balance between the competing interests of this groups. This session will explore some of the best practices that have emerged in contemporary 'town and gown' oriented development by highlighting the efforts of several communities and university and college campuses in Nevada to provide the room necessary to support future campus expansions while serving public interests. Recent efforts to complete the Gateway Project at the University of Nevada, Reno in Reno, Nevada and to revitalize the Maryland Parkway district bordering the University of Nevada, Las Vegas, along with examples from communities in other states, will be highlighted.

Track 2 | South Lake Tahoe - Vacation Home Rentals and Lessons Learned | Courtney Weiche The topic of vacation home rentals and how to regulate them is being discussed all over the nation. This session will focus on the City of South Lake Tahoe and regulations that were put in place, as a result of a ballot initiative. While court cases have followed, there are still discussions taking place on how to best protect neighborhoods while also addressing the need for business. Ms. Weiche will discuss the current regulations on vacation home rentals and lessons learned in moving forward.

SESSION TEN | 4:15pm - 5:30pm

Track 1 | Regional Growth and Economic Development – Impacts on Rural Communities | Austin Osborne, Brett Waggoner, Brian Bonnenfant, Michael Johnson, Rob Pyzel, Tim Thompson, Derek Kirkland Economic Development is thriving in Nevada as seen with the Tahoe Reno Industrial Center ((Tesla, Apple, Google, Switch among others), new industrial centers planned for the City of Fernley, major sports in Las Vegas (Raiders Stadium, T-Mobile Arena), Pahrump's Spring Mountain Motor Resort, Fallon's Frey Ranch Estate Distillery, growing craft brewery industry, and the growing demand for outdoor recreation. New opportunities and employment growth are bringing more people to Nevada increasing the population in both urban and rural areas. Along with the growth comes great opportunity and growing pains. Rural communities are seeing new industries and businesses popping up and are dealing with the same growing pains as the urban areas, but with less resources. Through a series of moderated questions, panelists will share their experiences with regional growth and economic development and how these topics have impacted their communities. Panelists will discuss things they are doing now to address the growth, and how they are planning for the future of their communities.

Track 2 | Scenario Planning and the 2019 Truckee Meadows Regional Plan Update | Jeremy Smith The Truckee Meadows Regional Planning Agency (TMRPA) is in the final stages of adopting the new 2019 Truckee Meadows Regional Plan. The Regional Plan provides the overarching vision for growth in our region and guidance for local jurisdiction master plans and other affected entity plans. To arrive at the desired regional form, TMRPA engaged the community in a robust discussion about different scenarios of the future.

Four scenarios of future growth were modeled, using GIS, to meet the 20-year demand for population and employment as indicated in the 2018 Washoe County Consensus Forecast. Each scenario was based on different assumptions around where new growth would locate and what types of residential and non-residential products would be built. Scenario metrics tracked how each scenario performed across a range of 14 evaluation criteria. The results of this exercise combined with public engagement and analysis by local planning staff led to the creation of “Map 2 – Regional Form” and associated policies in the 2019 Regional Plan draft.

Wednesday, October 16th

SESSION ELEVEN | 9:00am - 10:15am

Track 1 | Implementing Sustainability and Climate Action Goals | Ann Silver, Arlo Stockham, Lynne Barker, Peter Gower, AICP, CEP In July 2019, Reno adopted its first Sustainability and Climate Action Plan. In developing the Plan, Lynne Barker, Reno’s Sustainability Manager, leveraged the expertise of city staff and a diverse group of external stakeholders that comprised the Sustainability and Climate Advisory Committee. The Committee included representatives from several local and regional agencies, the Reno-Sparks Chamber of Commerce, non-profit groups, the University of Nevada, and many private organizations. Expansive community investment in the Plan’s 10 Sustainability Goals Priority Areas is also evident in feedback received during Reno’s recent Master Plan update, Relmagine Reno. During the update process, sustainability was among the most commonly heard issues from the community. Community feedback around sustainability and climate change is now codified in many sustainability-related policies throughout the city’s new Master Plan. With a solid planning framework in place, the city is shifting its attention to implementation. Like the process used to develop the Master Plan and Sustainability and Climate Action Plan, achieving sustainability and climate action goals will require collaboration and investment from the community and key stakeholders. This session will consider how new city initiatives, such as the Title 18 Zoning Code Update, are helping implement sustainability goals. It will also consider new opportunities for leveraging public-private partnerships and an expanding sustainability-minded business sector to achieve goals such as increasing investments in net zero energy buildings and reducing carbon emissions through walkable, mixed use, infill development.

Track 2 | Water in Nevada: What Every Planner Should Know | Adam Sullivan, Eddy Quaglieri, P.E., Hope Sullivan, AICP What exactly are water rights, is there enough water to sustain growth, and what does the State Engineer do. Hydrologist and civil engineer Adam Sullivan of the NV Division of Water Resources will help navigate these questions and more in explaining about water in Nevada. Carson City Water Utility Manager Eddy Quaglieri will talk about managing water resources at the local level, and the implementation of growth management based on water resources.

SESSION TWELVE | 10:30am - 12:00pm

NRS 278 & Beyond | Marco Velotta, MS, AICP, LEED Green Assoc. As planners in Nevada, we’re probably most familiar with local zoning ordinances and Chapter 278 of NRS. However, what gives the legal authority to plan in Nevada? How do city councils and county commissions use their powers to plan? How do special purpose districts and agencies use their respective chapters of NRS to influence planning? What role do the other chapters of NRS play in the planning process? This session will not only provide an extensive legal overview of Nevada’s planning laws, including NRS 278, but also other Chapters and statutes within NRS and how they relate to the planning process. An overview of other SCOTUS cases of the 2019 term will be provided.

LUNCH & APA AWARDS | 12:00pm-2:00pm

Presentation by Keynote Speaker | Rebuilding a Fire Wise Community | Susan Hartman, the Community Development Director for the Town of Paradise, will discuss zoning and building challenges and opportunities a jurisdiction can face when rebuilding from a wildfire. Lessons learned, solutions developed, and partnerships created to combat future wildfires will be discussed.

APA Awards presentation and closing remarks from the APA Chapter Board.

CONFERENCE SPEAKERS



Steve Aichroth is the Administrator of the Nevada Housing Division. Prior to his appointment on September 11, 2017, Mr. Aichroth gained over 30 years of management experience in both the public and private sectors. Prior to his promotion, he was Administrator of the Manufactured Housing Division of the State of Nevada and previous to that appointment was the Chief of Administration for the Nevada Housing Division. Mr. Aichroth earned a Bachelor of Science degree from San Jose State University in Industrial Design. He is a member of the National Council of State Housing Agencies (NCSHA) and a former Commissioner for the State of Nevada Commission for Common-Interest Communities and Condominium Hotels (CICCH).

Alicia Barber, Ph.D. is an award-winning historian and writer working at the intersections of history, preservation, and placemaking. Through her firm Stories in Place, she collaborates with individuals and organizations to create dynamic public projects about people and places. Her longstanding partnership with RTC Washoe has produced a series of creative placemaking initiatives on the historic Lincoln Highway/U.S. 40 corridor and Reno's Midtown, including historically-themed bus shelters, transit station displays, and bus wraps, as well as oral histories and historical markers. Her installations also appear in the Nevada State Capitol, the Downtown Reno Post Office, and the Reno City Plaza. Barber manages the map-based app and website Reno Historical and produces and hosts "Time & Place with Alicia Barber" for KUNR 88.7 FM. The author of Reno's Big Gamble: Image and Reputation in the Biggest Little City, she received the 2014 Silver Pen Award from the Nevada Writers Hall of Fame.

Lynne Barker is the Sustainability Manager for the City of Reno. She leads the City's Sustainability and Climate Initiative to create a healthier and more resilient community for Reno's residents and businesses. Barker brings a wealth of experience and knowledge to her new role. In her previous roles, she helped the City of Seattle build the nation's strongest green building market; directed development of STAR Communities, a sustainability performance standard for cities; and collaborated on the formation of EcoDistricts, a start-up nonprofit leading the emerging market for sustainable neighborhood regeneration.

Ann Bollinger is the Open Space Administrator with the Carson City Parks, Recreation and Open Space

Department, a position she has held since September 2014. She and her staff are responsible for the management of 7,000 acres which includes natural landscapes, agricultural pastures, cultural resources, and many miles of motorized and non-motorized trails. Prior to her promotion, she worked as the first Natural Resource Specialist for Carson City's Open Space Program. As the Natural Resource Specialist, her most recognized project, including a feature on a national PBS program, is an annual targeted grazing project utilizing sheep to reduce cheatgrass at the wildland-urban interface. Ann received her Bachelor of Science degree in Parks, Recreation and Tourism from the University of Missouri, Columbia and her Master of Science degree in Rangeland Ecology and Management from the University of Nevada, Reno.

Brian Bonnenfant, Project Manager for the Center for Regional Studies, has conducted and managed spatial analyses through the University for over 26 years. Brian's educational background includes a Bachelor of Science in Geology at California State University, Chico, and a Masters of Science in Geological Engineering at University of Nevada, Reno. Brian also serves on Nevada Land Trust Board of Trustees, Truckee River Fund Advisory Committee, and UNR Athletics stats crew.

Samuel R. Booth, AICP, CFM, is the Planning Manager with the Douglas County Community Development Department, where he has worked since December of 2018. Previously, Sam worked for Shelby County, Indiana, where he served as the Executive Director of the Shelby County Plan Commission for 7 ½ years. He is a graduate of Ball State University with a Bachelor's Degree in Urban Planning and Development. Sam has a CFM certification as a Certified Floodplain Manager, as well as AICP certification by the American Planning Association. Sam has also worked as a consultant for several small towns assisting with code updates, plan review, and training for public officials.

Jeff Borchardt, AICP, is the Land Entitlement Manager for Toll Brothers working with the both the Land Development and Land Acquisition teams to conduct due diligence, construction estimating, community design, and obtaining all government approvals. Jeff has over a decade of experience working in both the public and private sector in both California, Nevada, and Idaho. Jeff obtained his Bachelors in Social Ecology from the University of California, Irvine and Masters in Urban

and Regional Planning with a focus on Community Development from California Polytechnic University, Pomona. He is a board member for the Historic Reno Preservation Society, the Assistant Director for the American Planning Association Northern Nevada Section, and is on various subcommittees for the Builders Association of Northern Nevada.

Erin Breen has been part of the Transportation Research Center, in the Engineering College at UNLV since 1996. Hired to coordinate a Safe Communities Coalition for Clark County, Erin was asked if she thought she could get passionate about traffic safety during the hiring process... those of you who know her know the answer is a resounding yes, but at the time, Erin's answer was that she would try. Erin is particularly passionate about pedestrians and the social justice issues that are part of our pedestrian safety problems in Nevada. Two years ago, as a kick off to the state Safety Summit Erin was part of the team to introduce Vision Zero to Washoe County, she has stayed with the project, coming back and forth many times to be part of the final plan.

Becky Coutinho, AICP Candidate & LEED Green Associate, is a Planner I at the City of Henderson working in Long-Range planning. Becky worked on the Henderson Housing and Community Development Strategy, conducting best practice research on the housing affordability crisis and how cities are combating the shortage across the country. Becky has experience working for an Affordable Housing Syndicator (Ohio Capital Corporation for Housing) and with Low Income Housing Tax Credit (LIHTC). Becky also worked for the Regional Planning Commission of Fairfield County, Ohio. Becky holds a Master of City in Regional Planning from the Ohio State University with an emphasis in Housing, Neighborhoods, and Community Development and a Bachelor of Arts in Environmental Policy and Analysis from Bowling Green State University with a specialization in Sustainable Development.

Kathleen P. Duffy, AICP, NCI, FBCI specializes in urban design and planning at SmithGroup. She has a wide variety of planning experience ranging from small villages to capital cities, from rural townships to urban centers. Kathleen is an expert on land use, character and placemaking projects and excels in redevelopment and economic development strategies. Her creative problem solving, unique design skills and big picture thinking allow her to effectively and efficiently implement public engagement strategies that are inclusive and ultimately results in an implementable plan. Kathleen received her Master of Urban and Regional Planning from the University of Illinois and her Bachelor of Science in Architecture from the University of Michigan.

Michael Dulude has been a Transit Planner for the

RTC of Washoe County for the past five-years and has 24 years of transit planning, scheduling, operations, and administration experience. He holds a Bachelor of Science in Transportation Engineering with an emphasis in Planning.

Peter Gower, AICP CEP, is an environmental planner with Environmental Management and Planning Solutions, Inc. (EMPSi), where he supports the environmental and sustainability planning needs of government and commercial clients. He has been a member of the Reno City Planning Commission since 2014 and the Truckee Meadows Regional Planning Commission since 2016. During his two-year term as chairman of the Reno Planning Commission, the City of Reno completed a comprehensive update of the Reno Master Plan. As chairman of the Regional Planning Commission from 2018-2019, Mr. Gower led numerous meetings for the Truckee Meadows Regional Plan update. Mr. Gower holds a Master's degree in Land Use Planning from the University of Nevada, Reno.

Jeff Hardcastle serves as Nevada's State Demographer. He has been in that position since 2000. He worked for Clark County Comprehensive Planning beginning in 1990. He was part of their preparations for the 2000 Census. As State Demographer, he participated in the 2010 and now the 2020 Census. He is part of the Federal State Cooperative for Population Estimates and is Chair of that Steering Committee. They have been working with the Census Bureau in preparing for the 2020 Census since 2015.

Mike Harper, FAICP, is retired from a 32+ year local government planning career, primarily as a department director and program manager with Washoe County, NV. During his professional career, he managed both current planning and long range planning efforts for the county. His professional organization leadership positions have been with American Planning Association; American Institute of Certified Planners; American Society for Public Administration; National Association of County Planners; and Western Planning Resources, Inc. For over 30 years he was involved with Lake Tahoe as chair of the Tahoe Regional Planning Agency's advisory planning commission, chair of the Tahoe Transportation District and Commission, Chair of the State of Nevada commission on the purchase of land in the Lake Tahoe Basin; and as Washoe County's permanent alternate on the Tahoe Regional Planning Agency's Governing Board.

Carl Hasy has worked in the Tahoe Basin since 1990. In 2009, he became the District Manager for the Tahoe Transportation District (TTD), a bi-state compact agency, created by state and federal law in 1980, focused on delivering transportation and transit system

improvements for the Tahoe region. Current projects include the SR 89/Fanny Bridge Community Revitalization Project at Tahoe City, the US 50 South Shore Community Revitalization Project, a Class 1 bike trail system along the Nevada side of the Lake, and a cross lake passenger ferry project. The District operates public transit in the south shore area and is a partner in supporting transit at the north shore. The District's goal is to create an inter-regional transit system connecting Tahoe's communities with the greater Bay Area and northwestern Nevada. Carl has a BS degree from the University of Nevada-Reno and a Masters of Landscape Architecture from the California State Polytechnic University-Pomona.

Michael Howe, AICP, LEED-GA is the Long-Range Planning Section Manager and Urban Design Coordinator with the City of Las Vegas Department of Planning, where he has worked in both Long Range and Current Planning for more than 13 years. The focus of his work is on the research and design of healthy communities and the development of policies and public projects that increase the quality of life in the City of Las Vegas. He holds an undergraduate degree in Political Science and a Master of Architecture, both from the University of Nevada – Las Vegas. He is a member of the American Institute of Certified Planners and is a LEED Green Associate with the United States Green Building Council.

Michael K. Johnson has been the Planning Director for Churchill County since 2012. Previously, he was the Planning & Building Director for Pershing County. Michael teaches guitar for 4H in Churchill County, is a member of the Lutheran Church and is the upcoming president of Rotary in Fallon, Nevada.

Nick Johnson, P.E. is the Chief of the Project Management Division for the Nevada Department of Transportation, where he oversees the State's Major Projects and Alternative Delivery Program. Nick has been with the Department 12 years and in the transportation industry for 14. In Nick's eight years in the Project Management Division, he has managed more than \$3 billion dollars of major transportation projects throughout the state, including alternative delivery projects such as Design Build and Construction Manager @ Risk projects.

Maria Jose is a Planner II with the City of Las Vegas' Department of Planning. A graduate of UNLV, she works in the Long-Range Planning Division on a variety of projects, including the City's update of its citywide master plan, the downtown form-based code and Master Plan, and the Downtown Open Space and Trails Plan.

Rebecca Kapuler joined the Regional Transportation Commission in 2014 in the Planning Department and is

a Senior Planner. She has extensive experience working in multi-modal transportation and planning. Rebecca's experience also includes working on bicycle and pedestrian initiatives, master plans, Road Safety Audits and she's been a project manager for several projects including the RTC ADA Transition Plan, Vision Zero Truckee Meadows Task Force, RTC Bicycle and Pedestrian Master Plan, and the Regional Bike Share Feasibility Study. Rebecca administers the development review proposals for RTC in partnership with the local jurisdictions. She has worked in state and local government since 2000. When Rebecca is away from work she enjoys spending time with her family, walking her 2 dogs, and sewing.

Scott Kelley is an assistant professor in the Department of Geography at the University of Nevada, Reno. His research interests are in the adoption and use of emerging transportation technologies and services and their supporting infrastructure, and their impact on urban areas. His work focuses on the application of GIS and spatial analysis to understand how emerging transportation technologies can contribute to sustainable outcomes for cities and regions.

Derek Kirkland, AICP graduated from the University of Nevada, Reno in 2007 with a Bachelor of General Studies with emphasis in the Colleges of Geography-Planning and Civil Engineering. He has over 19 years of land development experience, including over 14 years of planning experience in both land use and transportation. Prior to coming back to Wood Rodgers in 2015, Derek spent 2 years working at the Nevada Department of Transportation (NDOT), and almost 5 years at the Tahoe Transportation District (TTD). Derek has a unique background that started on the civil engineering side of land development before his move to planning. Derek has also spent a number of years in both the private and public sectors. Derek has served as the Project Manager for high profile transportation projects including the Lake Tahoe State Route 28 National Scenic Byway Corridor Management Plan and the Tahoe East Shore Trail, lead the recent City of Fernley Comprehensive Master Plan Update, and has worked on a number of master planned communities and private development projects.

John F. Krmpotic, AICP, is the President of KLS Planning and Design Group. His professional focus is the formation of development projects in the creative stage; planning, design, and entitlement. He has a thorough understanding of design, urban planning and land use planning principles, planning policy/regulations and the land/real estate market. He enjoys positive relationships and advocacy with key government agency staff, appointed and elected officials. He likes to lead conceptual design and guide projects through the public approvals as this is where the long-term decisions are made that shape

our communities. KLS works closely with many other respected design disciplines in the area with long-standing professional relationships and teamwork on successful projects. His experience includes planned communities, single family and multifamily projects, retail and commercial projects, office projects, and many specialty projects. John earned his Masters degree from the University of Southern California, School of Planning Policy & Development, and his undergraduate degree from the University of Nevada, School of Business. He is a member of the American Institute of Certified Planners (AICP) and serves on several committees and leadership roles locally and nationally in his profession. Mr. Krmpotic has guest lectured at the community college, and professional organizations.

Councilman Ed Lawson was elected to the City Council in November, 2010, reelected in 2014 and 2018 and elected Mayor Pro Tempore in November 2018. He was born in Sunnyside, WA, and grew up in Las Vegas, NV. He attended Colorado State University in Fort Collins, CO. Councilman Lawson is the Vice President of Business Development for Sierra Builders of Nevada. Councilman Lawson worked for the Young Electric Sign Company (YESCO) for 15 years, holding positions in sales and management and served on the organization's government relations committee. He is active in the Sparks Rotary Club and volunteers time to the community. A champion of economic development, Councilman Lawson also plays a significant leadership role with the annual Kid's Free Fishing Day, which attracts more than 3,000 kids to the Sparks Marina. In 2014, he was recognized as the Public Official of the Year by the Builders Association of Northern Nevada. Mr. Lawson and his wife Dianne have two sons who graduated from the University of Nevada, Reno.

Mark Maloney is currently the Director of Public Transportation and Operation for the Regional Transportation Commission (RTC) of Washoe County, recently promoted from Transit Operations Manager for the RTC. Mark has nearly 30 years of experience in public transit operations, administration, and planning.

Karen Mullen-Ehly is the President of KME, Inc. Prior to this role, she spent nine years as the Director of Washoe County Department of Regional Parks and Open Space. She has a Bachelor's Degree in Renewable Natural Resource Management from the University of Nevada, Reno. She is also active in the community and serves as a Trustee with the Nevada Land Trust.

Eric Nielsen is a graduate research assistant and Masters student in the Geography department of the University of Nevada, Reno. His research interests include where transportation projects are being placed in relation to communities, and how those projects can affect economic development.

Armando Ornelas is the Assistant Asst. Community Services Director with the City of Sparks. Armando has been with the City of Sparks since 1999. Mr. Ornelas has over 25 years of planning, redevelopment, economic development, and related community development experience. Previous employers include the Affordable Housing Resource Council (formerly serving the Reno/Sparks area), Western New Mexico University, the City of Albuquerque, and Architectural Research Consultants, an Albuquerque planning consulting firm. Mr. Ornelas' educational qualifications include a Bachelor's degree in history and a Master's degree in community and regional planning from the University of Texas at Austin.

Austin Osborne has been with the Storey County team since 2008. Prior to that time, he taught high school history, economics, and government, and served on the Storey County Planning Commission. Austin was born and raised in northern Nevada, and he earned his B.S. and Master's from the University of Nevada, Reno. He shares a passion with the Storey County team in its mission to contribute to the region's success in business and sustainability.

Cole Peiffer, AICP, has worked on a myriad of transportation projects throughout Northern California and Northern Nevada during his career. In his current capacity as a Senior Planner at Headway Transportation, Cole focuses on bicycle & pedestrian facilities & network planning, impacts of emerging modes, sustainability, Safe Routes to School, geo-spatial data analysis, and multi-modal transportation planning. Cole has a passion for fostering livable, walkable, and bikable cities through community collaboration and data-driven decision making. Cole graduated from the University of Minnesota with both a Masters of Urban and Regional Planning and a Bachelors of Individualized Studies.

Rob Pyzel currently works for Lyon County Community Development Department. Rob has previously worked as a land use planner for more than 30 years in both the public sector (in Nevada - City of Las Vegas, Douglas County, City of Sparks and in Colorado - Summit County) and in the private sector (Rubicon Design Group). His work experience has included collaboration, review, public presentations as well as preparing and presenting staff reports before appointed and elected officials on a wide variety of projects including master plans, zone changes, land divisions, large-scale mixed-use planned unit developments (Summerlin, The Vistas, Kiley Ranch, Wingfield Springs, Copper Canyon, D'Andrea, Copper Mountain Ski Resort, Northern Nevada Industrial Center), major utility infrastructure projects (Alturas 345 kV transmission line, Upper Blue Wastewater Treatment Plant, Old Dillon Reservoir expansion, NV Energy Mason - Smith Valleys transmission line/Mason Valley Substation/

Smith Valley Substation) and the re-opening of Climax Molybdenum Mine on top of Fremont Pass (11,318' above sea level and impacting three watersheds, one of which is a major source of drinking water for the City of Denver). He has a Bachelor's degree in Geography from the University of Nevada, Reno and been a member of the Nevada and Colorado Chapters of American Planning Association and Urban Land Institute.

Eddy Quaglieri, P.E. is the Water Utility Manager for Carson City Public Works. Before entering the public sector, Eddy worked on a wide array of projects including private development design and municipal water/wastewater treatment and distribution design for 8 years. Eddy was with the State of Nevada for a combined 7 years as the former Water Engineer for the Public Utilities Commission of Nevada and as the Engineering Manager for the Nevada Division of Water Resources. Eddy is a registered Professional Engineer in Nevada, registered Water Rights Surveyor, and an AWWA Licensed Water Operator.

Dr. Kerry Rohrmeier is an urban geographer who aims to understand urban experimentation in deserts of the American West. Her dissertation on Burning Man's Black Rock City has since evolved to research more broadly addressing communities in arid landscapes. Though much of her early career was spent working in land use planning, she still dabbles in Northern Nevada land development while also holding a teaching position in the Department of Regional and Urban Planning at San Jose State University.

Stefanie Sarradet has been the Lake Tahoe/Reno Area Operations Manager for Li.me since 2018. She organizes bike and scooter share operations in cities to ultimately reduce our impact here on Earth. Government relations, human resources, and logistics coordination are all a part of this diverse role. Stefanie previously managed a large whitewater rafting operation, with multi-day trips and catering.

Cylus Scarbrough is a Management Analyst with the City of Reno. Mr. Scarbrough administers the HOME Investment Partnerships Program for the City of Reno, and is the lead staff member to the Washoe County HOME Consortium (WCHC). Mr. Scarbrough previously worked in long-range neighborhood planning and land use planning for over ten years in the Midwest before coming to Reno in 2016.

Kim Schweickert is the Washoe County Human Services Program Supervisor. Kim provides support services and direct supervision to specialty program areas including nursing, domestic violence, and relative location services. She oversees Washoe County case management systems including homeless issues and shelter programs.

Steve Silva is an attorney who practices in the area of eminent domain, land use, and property law. Steve first became interested in land use as a teenager in Long Beach, when a blighted RV Park was turned into a light rail station. He graduated from UMass Boston, magna cum laude, with a degree in community studies. He then went on to graduate from California Western School of Law cum laude. Steve moved to Reno to serve as a law clerk for the Hon. Patrick Flanagan, at the Second Judicial District Court. He then served as a staff attorney at the Nevada Supreme Court, before entering private practice. Steve also teaches property law and civil procedure at TMCC.

Ann Silver is the Chief Executive Officer for the Reno-Sparks Chamber of Commerce. Silver earned her Bachelor of Arts from Cornell University, and her Doctorate of Law from The Law School at University of Notre Dame. Her background in human resources includes the Compass Group, a global food and restaurant business in New York City; the Carson City Consolidated Municipality; and the Reno-Sparks Indian Colony. She was the general manager of Radio City Music Hall in New York City, CEO of Big Brothers Big Sisters of Northern Nevada, and executive director of JOIN, Inc., a non-profit in Nevada. She enters The Chamber after serving as an HR consultant to Sierra Nevada College.

Annamarie Smith is a Planner II at the City of Henderson specializing in long-range planning efforts. Anna has worked on a variety of projects for the City, including the recently adopted Henderson Strong Comprehensive Plan and the Henderson Housing and Community Development Strategy. Her work has an emphasis in data analysis, education and sustainability. Anna is an active member of the Nevada Chapter of the American Planning Association and currently serves as the Southern Section Secretary. Anna holds Bachelor of Arts in Environmental Studies from the University of Nevada, Las Vegas.

Jeremy Smith is the interim Executive Director for the Truckee Meadows Regional Planning Agency. He holds a PhD in Geography from the University of Colorado and received his Master and Bachelor of Science degrees in Geography from the University of Nevada, Reno (UNR). His research interests are wide ranging and include biogeography, GIScience, forest ecology, climate change and urban/regional planning. Jeremy also serves as a part-time GIS instructor at UNR and as a member of the volunteer board of directors for Truckee Meadows Tomorrow.

Ron Smith was officially sworn in as Sparks' Mayor on November 13, 2018. Smith was elected to the Sparks City Council in November 2006 and was reelected to four-year terms in 2008, 2012 and 2016. He served as Sparks Mayor Pro Tempore from 2012-2018. Smith is a strong advocate

for transportation and infrastructure needs in the City and region. He is a member of the Sparks Legislative Team, Nevada League of Cities and is Chair of the Truckee River Flood Management Authority. Mayor Smith is also Director of the Nevada Veterans Memorial project <http://nvmp.info/>. He was recently honored as the Public Official of the Year by the Nevada Water Environment Association and was the 2012 recipient of the Public Official of the Year Award, presented annually by the Builders Association of Northern Nevada. Ron and his wife Karen have been married for nearly 40 years, and have four children and nine grandchildren.

Dr. Frederick Steinmann is an Assistant Research Professor with the University Center for Economic Development and the College of Business at the University of Nevada, Reno. Frederick currently administers the Nevada Leadership Program, part of the University Center for Economic Development, and has completed several strategic plans, strategic economic development plans, community assessments and a variety of other special research and outreach projects for local communities throughout Nevada and the Mountain West. Dr. Steinmann currently holds a BS and MS in Economics from the University of Nevada, Reno and a Doctorate of Policy, Planning and Development from the University Center for Economic Development.

Alex Stettinski is the Executive Director of the Downtown Reno Partnership and is charged with managing that staff, creating partnerships and fundraising. He will also become the face of downtown Reno with plans to encourage new businesses to enter the core. Alex previously served as executive director of the Beverly Hills Chamber of Commerce from 2011 to 2015 and was Vice President of Operations & Strategic Planning at Visit West Hollywood from 2015 to 2016, among other consulting and marketing work in the greater Los Angeles area. He originally started at The Avenues of Art & Design BID in West Hollywood in 2001.

Arlo Stockham, AICP, is the City of Reno Community Development Director. Arlo comes to the City of Reno from Stockham Consulting, where he served as President since 2009. In that role, he provided complex planning and management services for public and private sector clients. These initiatives included water rights and land transactions, development projects, conservation easements, property studies, environmental restoration projects and public agency land use plans. He was previously the Regional Planning Manager for the Tahoe Regional Planning Agency (TRPA) and the project manager for the 2012 Lake Tahoe Regional Plan and Code update. Arlo earned a Bachelor of Science degree in Geography from the University of Nevada, Reno and is a member of the American Institute of Certified Planners.

Bill Story has been involved in active transportation issues for over 25 years. As a scientist with the State's Division of Environmental Protection, Mr. Story was appointed under Nevada Governors Miller and Guinn to serve on the State's Bicycle Advisory Board. He has served as well on numerous local, regional and statewide task forces, steering committees, stakeholder and advisory groups related to multimodal issues. Mr. Story has worked the last 16, of his nearly 28 years of state service, as an active transportation planner with the Nevada Department of Transportation. He is currently the Assistant Chief of Multimodal Planning and Program Development within the Planning Division. He is a member of the Association of Pedestrian and Bicycle Professionals (APBP) and coached for the National Interscholastic Cycling Association (NICA).

Adam Sullivan is the Deputy State Engineer at the Nevada Division of Water Resources where he is actively engaged in many of the most complex water problems facing Nevada today. He oversees the hydrology and engineering sections, and the Division's Las Vegas branch office. Adam has been with DWR since 2009, and previously served as the hydrology section chief. Prior to his work with DWR, Adam worked at various civil engineering firms in northern Nevada where he specialized in water resource projects. Adam is an alumnus of the UNR graduate program of hydrologic sciences, and a licensed professional engineer. He was a board member of the Nevada Water Resources Association from 2013-2019.

Hope Sullivan, AICP, is the Planning Manager in Carson City, Nevada. She began her planning career 30 years ago as an assistant planner in Springfield, Massachusetts. Upon finding she loved the profession, but didn't have the skills to excel, she enrolled in the planning program at the University of North Carolina at Chapel Hill where she earned a Master's Degree in Regional Planning, with a concentration in Land Use Management. Hope has both public and private experience. In addition to working in Massachusetts, Hope has practiced her craft in North Carolina, California and Nevada.

Jared Tasko, AICP, LEED Green Associate As a Principal Planner in the Clark County Department of Comprehensive Planning, Jared has over 14 years of experience in both current planning and long range planning in the public sector. Key projects during his tenure include project manager for a County-wide update to the parking ordinance, developing a transit-oriented overlay district along Maryland Parkway, and project manager for the development of a Stadium District around the new Las Vegas NFL Stadium. Jared has a Master of Public Administration, Bachelor of Science in Architecture, and a Minor in Business Administration, all from the University of Nevada, Las Vegas. Jared has also served as the Southern Section Director of the Nevada Chapter of the American

Planning Association, and Jared is currently serving as Treasurer for the Chapter.

Tim Thompson is the Planning Director for the City of Fernley. He has more than 18 years of planning experience in Northern Nevada and previously worked at the City of Sparks. Mr. Thompson has worked on several large-scale projects including: the D'Andrea Ranch Planned Development, Wingfield Springs Planned Development, and the Legends at Sparks Marina Destination Development which includes retail, restaurant, entertainment, hotel/casino, residential, and recreational uses. The project had an estimated worth of \$1 billion dollars to the City of Sparks. More recently, he has worked to update the City of Fernley's Comprehensive Master Plan and is currently in the process of updating the City's development code. Mr. Thompson received his bachelor's degree in Geography from California State University, Chico. He received a certified planner designation in 2005 through the American Institute of Certified Planners and is a member of the American Planning Association (APA) and the International City/County Management Association (ICMA).

Marco Velotta, MS, AICP, LEED Green Assoc. is a member of the City of Las Vegas Office of Sustainability and assists with the implementation of the City's Sustainability initiative. He graduated from the University of Nevada in 2006 with a Bachelor of Science in Geography, Math minor and a Masters in City Planning in 2008. Marco leads the management and implementation of the City's Sustainability program. As a part of the Planning Department's Long Range Planning Division, he works on citywide plans and oversees the development of the City of Las Vegas 2050 Master Plan, a thirty year vision for the future of Las Vegas. Marco is the Professional Development Officer of the American Planning Association's Nevada Chapter.

Kevin Verre is a senior planner with the Nevada Department of Transportation, and currently serves as the Assistant Chief in the Multimodal and Program Development Office. He is responsible for overseeing federal programs activities, multi-state agreements and partnerships for key transportation planning projects, and coordinating the activities of multiple modal programs within the Department. Kevin graduated from the University of Nevada, Reno in 1999 with a BS in Environmental Policy Analysis. He received an MS in Resource Economics from the University of Nevada, Reno in 2001. Kevin has had leadership roles for major corridor initiatives, including the I-15 Mobility Alliance and the I-11 Intermountain West Corridor, both of which involved extensive coordination with neighboring state DOTs, regional planning agencies, economic

development organizations, industry associations and industry representatives, local cities and communities, and FHWA. Kevin is one of the leaders at NDOT involved with the Governor's Directive to implement electrification strategies on corridors in Nevada, including I-15, I-80 and several U.S. routes. He oversees implementation of the One Nevada Long-Range Transportation Plan, and works with various groups and divisions at NDOT to be sure the Plan supports performance-based decision-making for projects. Kevin represents NDOT at various industry and association meetings, including the Western States Association of Highway Transportation Officials (WASHTO), and he also was a part of the Emerging Leaders program.

Brett Waggoner is currently working for Nye County as the Planning Director. He brings to Nye County his 20+ years' experience as a developer in the private sector in Southern Nevada and Southern Oregon. During his time in the private sector developing residential subdivisions and small commercial developments he gained vast experience in land acquisitions and the entitlement process. Just prior to his tenure with Nye County he spent some time working for a private water and sewer utility company in Pahrump.

Courtney Weiche is a Planner for the City of South Lake Tahoe. Prior to joining South Lake Tahoe, she worked for 8 years with the Mono County Planning Department. Courtney has a degree in Geography from Sonoma State University.

Jeff Wilbrecht, P.E. is a Project Manager for RTC Washoe where he is responsible for design, construction and maintenance of regional transportation systems. Prior to joining RTC in 2016, Jeff worked for six years at Black Eagle Engineering. Jeff graduated from the University of Nevada, Reno, with a BS in civil engineering, MS in Geotechnical Engineering and MBA in Business Administration and Management.

J. Carter Witt III is the President of Silverwing Development. Mr. Witt has experience in both institutional and entrepreneurial real estate environments and has been involved in the underwriting, development, management and sale of Class A office buildings, shopping centers and multi-family projects, as well as attached and detached single-family homes. Silverwing helped design and build multi-family projects in California and Texas during the late 1980s and 1990s, and has been active in Northern Nevada since the mid 1990's. Through J's leadership and partnership with the City of Sparks, he has helped redevelop Victorian Square with a mix of retail and new multi-family construction including Silverwing's other communities, Fountainhouse Apartments and The Bridges Victorian Square Apartments.

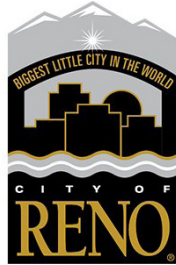
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